

Index of Reports, 2021 AANR-NW General Assembly Meeting

Page

2-11	Minutes
12-14	Meeting Agenda
15	Convention Activity Schedule
16	Rules of Business
17-18	President's Report
19	Vice-President's Report
20-21	2021 Jan-June Profit & Loss Budget vs Actual
22	June 2021 Balance Sheet
23-26	2020 Final Budget Report
27	Trustee Report
28-54	AANR Membership & Marketing/Public Relations Committee Report
55	Audit Committee Report
56	Brand Management
57	Digital Communications Committee
58	Government Affairs Team (GAT)
59	Public Lands
60	Hall of Fame Award Winner Terri Capshaw
61-62	Historian
63	NudeScene
64-66	Time & Place / Squaw Mountain 2023 Convention Application
67	Women in Nude Recreation (WINR)
68	Formal Resolution



General Assembly Meeting
 Sunday July 18, 2021
 The Willamettans

30400 S. Sunray Trail, Worley, Idaho 83876

Call Meeting to Order **President Donna Jennings**
 Time – 9:03 a.m.

Pledge of Allegiance **Sally Jo Donahue, President of the Willamettans**

A moment of silence was held in honor of those members who passed in the last year, including Cindi Nielsen, Howard Shapiro from Hidden Springs, BJ Kinman from the Willamettans, John Daniels and John Reynolds from Squaw Mountain, and Angela King from Kaniksu.

Roll Call of Officers **Jim Lahey, Secretary**

Officer	Present	Absent
President – Donna Jennings	X	
Vice-president – Andee Rodgers	X	
Secretary – Jim Lahey	X	
Treasurer – Terri Capshaw	X	
Trustee – Karen Lahey	X	

All Officers are present

Credentials **Jim Lahey, Secretary**

Motion #1 – I move, on behalf of the credentials committee, that the roll of delegates hereby be the official roll call of the voting members of this convention.

The following clubs are credentialed at this time. The voters or proxies that are not crossed off held the votes for the club.

Club	Votes	Credentials	Voting Block	Proxy in order of preference
Bare Mountain	4	Yes		Sun Meadow
Hidden Springs	2	Yes	George Mickelson, Mike Parker, Sharon Parker	Willamettans
Kaniksu Ranch	5	Yes	Joe Offerdahl, Dave Smith	Sun Meadow
Lake Bronson	7	Yes	Robby Graves	
Montana Naturists	1	Yes		Sun Meadow
Mountaindale Sun Resort	6	Yes	Bruce DeLoria, Mary DeLoria	SLUGS
Rogue Suncatchers	2	Yes	Gene Hollingsworth, Lynn McDougal	Willamettans
Squaw Mountain Ranch	3	Yes	Jerry Cheek, Tom Rodgers	
SLUGS	2	Yes	Karen Lahey, Jim Lahey	Tiger Mountain
Sun Meadow	5	Yes	Mike Capshaw	Kaniksu, Bare Mountain
Sun Rovers	2	Yes	Nilda Miranda	Hidden Springs
Tiger Mountain Park	1	Yes	Eric Vegors	SLUGS
Willamettans	13	Yes	Don Romano, Barbara Romano, Sally Jo Donahue, Alan Jaskoski	
Associates	1	Yes	Les Hemmingson	

54 total votes, Simple Majority 28, 2/3 Majority 36

Maker – Jim Lahey, Credentials Committee

Passed - Unanimously

Approval of the Order of Business

Motion #2 - I move to adopt the Rules and Order of Business as published.

Maker Jerry Cheek, Second George Mickelson

Passed - Unanimously

Approval of Minutes – 2020 General Assembly

Motion #3 - I move to accept the Minutes of the 2020 General Assembly Meeting as distributed.
Maker Jerry Cheek, Second George Mickelson

Passed - Unanimously

Introductions of Dignitaries & Club Presidents by **Donna Jennings**

Kathy Watzel – AANR President, past AANR Trustee, AANR President’s Meritorious Service Award. During her 3 years so far as president, she negotiated an incredible price and contract for the Impexium membership management system that is replacing the old system that has been in use since 1984. This was the third attempt to put in a new system and it is finally successful. She instituted all sorts of cost savings and a dues increase, the first one in 10 years, which has made AANR finances much more stable. She put in an action for the office to make wellness calls to all 4000 direct members that didn’t renew in the last few years, which had a very positive affect on making members feel supported and on renewals. She’s also having more electronic meetings and interim motions in addition to the usual board meetings.

Mike Capshaw – AANR-NW Member of the Year - 2019

Terri Capshaw – AANR-NW Member of the Year – 2018,2020

Shirley Gauthier – AANR Hall of Fame, AANR-NW Hall of Fame, AANR Presidents Honorary Life Membership Award, Alonzo Stevens Government Affairs Award, AANR-NW Woman of the Year – 1999, 2005, AANR-NW President’s Meritorious Service Award

Donna Jennings – AANR-NW president’s meritorious award 2018, 2019, past AANR vice-president

John Kinman - Jim Cossins Memorial Award, AANR-NW Hall of Fame, Past AANR President, Past TANDR President, Past AANR-W President

Jim Lahey - past AANR-NW Man of the Year 2010, AANR-NW Member of the Year 2019, AANR-NW Meritorious Service award

Karen Lahey – AANR Trustee, AANR Jim Cousins Memorial Award 2020, AANR President’s Meritorious Service Award 2014, 2017, 2019, AANR-NW President’s Meritorious Service Award 2012,2017,2020, AANR Woman of the Year 2015,2020, AANR-NW Woman of the Year – 2010, 2016, AANR-NW Member of the Year – 2020, Past AANR-NW President, Past AANR-NW Vice president

Sharon McLeod - Jim Cousins Memorial Award, AANR President’s Meritorious Service Award, Past AANR Woman of the Year, AANR-NW Woman of the Year – 2006, Past AANR Vice President, Past AANR Secretary Treasurer, Past AANR Trustee, Past AANR-NW Secretary

George Mickelson - past AANR-NW Man of the Year 2012

Joe Offerdahl – past AANR-NW vice-president

Mike Parker – AANR-NW Hall of Fame, AANR-NW Man of the Year 1993, 2006, 2008, AANR-NW Member of the Year - 2018, Past AANR Trustee, Past AANR Secretary Treasurer, Past AANR-NW president, AANR President’s Award, AANR President’s Meritorious Service Award 3 times

Bev Price – AANR Trustee, AANR Hall of Fame, Jim Cossins Memorial Award, AANR-NW President’s Meritorious Service Award, AANR Legislation Chair, Past AANR President

Club Presidents:

Mike Parker – Hidden Springs

Mike Capshaw – co-owner of Sun Meadow Resort

Terri Capshaw – co-owner of Sun Meadow Resort

Andee Rodgers – Squaw Mountain Ranch

Sally Jo Donahue - Willamettans

Special Assignments:

Parliamentarian – **Karen Lahey**
 Timekeeper – **George Mickelson**
 Photographer – **Andee Rodgers**
 Tally Committee – none needed

Officers' Reports:

President

Donna Jennings

See written report. Especially note the Little Beach update. The survey mentioned is already closed. In early March, Alan Jaskoski and his family visited Little Beach and found nudists were being harassed by authorities on all the nude beaches, using COVID as an excuse. He talked to people on the beach and immediately sent an email to Mike Parker and Shirley Gauthier. The email went from them to AANR, back to them and on to Alan before he left the beach. AANR and NAC have been working together on the issue, to see whether they're trying to cut down on the nudists, or just tourists in general due to COVID. They have started to ticket nudists at the beach recently.

Vice President

Andee Rodgers

See written report. Andee really appreciated the AANR membership marketing and public relations committees report that was distributed by Karen Lahey. Andee got a lot of great ideas for directions for our social media accounts, and recommends that everyone reads them.

Secretary

Jim Lahey

See previous minutes.

Treasurer

Terri Capshaw

See the Profit and Loss Report and Balance Sheet. Note the budget vs actual report automatically pro rates the budget column against the entire year, so in this case the listed budget is for 6 months or half the annual budget, but most of the items are not spent or received at a constant rate, so you have to take that into account. For example, the convention budget shows only half, but most of it has been spent, so it looks like we're over budget, but we're not. Due to COVID's effect on our spending and income in 2020 and uncertainty in 2021, last fall we decided to set the 2021 budget to be the same as the 2020 budget. We will set the 2022 budget at the fall board meeting. There will be a budget planning meeting on Friday of that weekend, and anyone is welcome to attend and learn and help plan what the region should do with member dues. We're in a good cash position. We're \$5700 ahead of where we were last year, since we haven't able to spend what we had budgeted. We need ideas for using our income and people to do this. Since this is Terri's last year as treasurer, we are looking for a new treasurer, and Terri wants to help train her successor. We conducted the audit. Typically, this is done at the spring board meeting, but since this year the meeting was virtual using Zoom again, we weren't able to do it then, so we've done it since then and Terri provided the audit report.

Trustee

Karen Lahey

See written trustee report and AANR membership marketing/public relations report. A discussion came up about the question of "Why should I join AANR?" One part is about how AANR helps protect nudism. According to Kathy Watzel, AANR helps with over 400 issues that comes up each year. One example was when the Oregon forest department was going to ban nudity in the state forests until AANR-NW members attended their committee and spoke against it. You should think of an AANR membership like an insurance policy, where you don't think about it until you need it.

Committee Reports:

Brand Management **Karen Lahey**

See written report. We have winners in our photography contest, which will be announced later in the meeting. We'll start working to set up for another photography contest next year. We have giveaways and brochures from both AANR and AANR-NW that are available for delegates to take home for their clubs.

Convention and Facilities Reports

Convention and Facilities chair for each year is someone not affiliated with the host club, who has helped run a previous convention, and who is the liaison between the club and the region.

Convention and Facilities 2021 **Andee Rodgers**

Thank you to Willamettans for putting on a wonderful convention, and thank you all for attending.

Convention and Facilities 2022 **Terri and Mike Capshaw for Susan Bale**

Sun Meadow will be hosting the 2022 convention. Since this convention is the week after their Skin to the Wind event, which starts July 7, they will run them as one event with activities during the week also. They will probably have more than three concerts, along with sports tournaments and many other activities over the two weeks. They have just 11 rooms and one cabin. They have lots of trailer and tenting space.

Digital Communications **Jim Lahey**

See the written report. We also allow clubs to add their own events to the AANR-NW web site, and we would like all the clubs to contact us and sign up to do that, so they can put up all the information they would like.

Finance **Terri Capshaw for Lori Malloy**

See audit committee report and Terri's treasurer comments above. The audit needs to be approved by the board at its next meeting.

Government Affairs & Public Lands **Dave Smith**

See written reports.

Hall of Fame **Mike Parker for Pat Brown**

Later in the meeting, we will be announcing if there is a winner of the hall of fame award this year. The award recognizes major contributions to the region. The deadline for submissions for next year is May 1.

Historian **Mike Parker**

See written report. Thank you to LuCinda Gustavson and Shirley Gauthier, who have run library open houses all weekend.

Internal Administration report by **Jerome Stark**

There is nothing to report currently.
All quiet on the north-western front!

Legislation **Mike Parker**

No legislation to present.

Members of the Year **Terri Capshaw and Karen Lahey**

We had several nominations for this award and awards will be announced later.

Nominations **Donna Jennings for Susan Bale**

New officers and a new nominations committee chair will be elected at next year's convention. We have one candidate for each office, including Gypsie Gitane for treasurer. Other nominations for all positions are very welcome.

NudeScene Coordinator **Jim Lahey**

See written report. The deadline for the next issue is September 15 for the November issue.

Planning **open position**

No report.

Public Lands **Mike Parker**

See written report. We have four beach cleanups coming up. We need volunteers for the cleanups. This will be my last year as beach cleanup coordinator so we need volunteers for this role.

Scholarship report from **Heidi Grist**

This year we had three requests for applications for the AANR NW Scholarship but unfortunately no one actually applied. Hopefully we will see a better response next year.

Time & Place

At this convention, we select the site for the 2023 convention. We have a bid from one club, Squaw Mountain Ranch.

Women in Nude Recreation **Andee Rodgers**

See written report.

15 minute break at 10:05.

Unfinished Business

none

New Business

Business specifically referred to this meeting

No one chose to run as an associates board member for the AANR-NW board. If we send out a morning report to the associate (direct) members, that would be a chance to ask for a candidate. About 40% of our members, almost 800 members, are direct members. We can send a morning report out if some of the clubs will send us content for it. We can also make that request in one of our nude news issues.

2023 Convention Site Approval

We have one bid for the 2023 convention site, Squaw Mountain Ranch.

Andee Rodgers spoke for Squaw Mountain Ranch. 2023 marks the 90th year for Squaw Mountain, since 1933, so they're thinking of a rags to riches theme. They're hoping to have human foosball games, where the players hold ropes to stay in the foosball positions. They're planning the entertainment now. Terri said that Squaw Mountain put on a great convention when they held it a few years ago.

Motion #4 - I move to name Squaw Mountain Ranch as the host club for the 2023 AANR-NW Convention on July 21-23, 2023.

Maker – Time and Place Committee

Passed – Unanimously

Mike Parker noted with sadness that the Montana Naturists Organization is disbanding.

Presentation of Awards

Two members were honored with the Member of the Year awards.

Member of the Year – **LuCinda Gustavson** from the Willamettans

Presented by Shirley Gauthier. LuCinda has been a neighbor of mine, but I've really gotten to know her well through her work at the AANR-NW Nudist Library. She has done a great job of updating the library. She is a great manager there, planning the work and managing all of the volunteers at the library, and has done a lot of work there.

Member of the Year – **Andee Rodgers** from Squaw Mountain Ranch

Presented by Terri Capshaw. This person took her job to new levels. She decided that we needed to bring more life to our social media, and to our WINR committee. She took over both of these, and has handled all of our social media, put together a WINR brochure along with the AANR WINR committee chaired by Margie Cantlon, and has handled other WINR meetings and activities.

Hall of Fame – **Terri Capshaw**

Presented by Mike Parker. The Hall of Fame committee is currently Mike, Paul Kuntzmann and Margie Cantlon. Many years we get no nominations. This year we received one nomination, and found this member, Terri Capshaw, to be well qualified. See written report for the nomination text.

Membership Increase awards

Percentage Increase Winner -	Lake Bronson	29.9% increase
Member Number Increase Winner -	Lake Bronson	35 member increase

Scholarship Award

The committee received three requests for scholarship applications but none were returned, so there is no recipient to be awarded.

President’s Meritorious Award – presented by **Donna Jennings** to **Mike Parker**

Mike has been invaluable to me. He has provided so much of his time to AANR-NW.

President’s Meritorious Award – presented by **Donna Jennings** to **Andee Rodgers**

Andee has been my backup and someone I’ve been able to bounce ideas off of, and did such a great job on the WINR brochure.

Photography Awards – presented by **Karen Lahey**

This year was our third year to hold a photography contest. The winning pictures and other all entrants will be displayed on the aanr-nw.org web site. Prizes were a medal and monetary awards of \$150 for the grand prize and \$75 in each of five categories that had at least five entries. Two categories didn’t have enough entries, so we’re giving two awards in the “Out in Nature” category, which had the most entries. All entries were displayed this week and voting was done by the convention attendees. The winners were:

Grand Prize – Stan Weber – Beholding Nature’s Glory

Out in Nature – Jerry Cheek – “Feeling Free”

Out in Nature – Stan Weber – “Serenity by the Stream”

At the Club – Stan Weber – “Cool in the Pool”

Nude but Not Nude, discreet nudes that can be used in public events – Steve McDonald – “Walk on the Beach”, taken at one of our beach cleanups

We have signatures and rights to use for all of the pictures entered into the contest, so they are available for our social media, web sites, NudeScene, etc. The photographers still have ownership for them.

The web page for entry into next year’s photo contest will be available on aanr-nw.org later this week.

Library fund raising

We raised over \$400 for the AANR-NW library through a basket raffle and other donations. We raffled two baskets that included donations from our clubs and others. The winners were drawn at this meeting.

A plaque and a check for \$2500 were presented to Sally Jo Donahue, president of the Willamettans, for hosting the convention.

Motion # 5 - I move to adopt the 2021 Formal Resolution.

Purpose: Self-explanatory

Fiscal impact: none

Maker – Susan Bale, second George Michelson

Passed - Unanimously

The formal resolution is always a poem or history celebrating the host club and other events. This year’s resolution is a poem from John Mollan celebrating the Willamettans and AANR-NW’s 75th anniversary. See the Formal Resolution report for the text.

Good of the Order: Recorder is turned off, then turned back on to continue regular order of business.

Announcements:

Paul Condit donated a TV to the regional library.

Jeanie Hawke, a former active member of AANR-NW, including former editor of the AANR-NW NudeScene and other newsletters, and former resident at the Willamettans, is in memory care in Arizona.

Karen Lahey thanked the Willamettans, Tiger Mountain, and AANR-NW for their donations and other support this last year for our granddaughter, who had a serious accident last year.

Kathy Watzel thanked the Willamettans and the region for its welcome and support this weekend and said that she always enjoys visiting the NW events.

Lake Bronson is holding its Rustic Days July 30 – August 1, with lots of fun and games, and its End of Season Street Dance on September 4-5.

Squaw Mountain Ranch is holding their Music Fest August 19-22 and has the most registrations that they've ever had.

Hidden Springs will be resuming their swims and nude bowling in the fall, in the Vancouver WA area. The swims are at a nice place with a two pools, two saunas, two hot tubs, two steam rooms, two locker rooms, and you can use any of them. The dates aren't set yet. They're hoping to also hold a non-landed club get together in the spring at the Willamettans for all non-landed club members.

Tiger Mountain is holding their Nudestock event August 27-29.

Bare Mountain is holding their 3rd "Streak to the Peak" event September 12. They got lots of great publicity from their previous runs

AANR-West convention is at Shangri La Ranch July 30-August 1.

AANR convention is at Star Ranch in Texas August 9-14.

AANR Education Foundation – anyone can ask for grants for nudist research and for college scholarships. Remember about Amazon Smile as a way to fund raise for the education foundation or other charities.

Consider bidding to hold an AANR-NW convention as a way to showcase your club. We have eliminated AANR-NW entrance fees and provide a \$2500 check and you get to collect grounds fees, meal and tenting fees, etc.

Please write to dcc@aanr-nw.org or secretary@aanr-nw.org to request a log in account to add your events to the aanr-nw.org calendar.

Motion #6 - I move to adjourn the 2021 General Assembly Meeting.

Maker – George Michelson, Second Mike Parker

Passed - Unanimously

Adjourn Sine Die

Meeting adjourned at 11:32 p.m.



2021 AANR-NW Convention at the Willamettans

Forums and discussions, Saturday July 17, 2021

10:00 AM to 12:00 and 1:00 PM to 3:30 PM with breaks as needed.

- | | |
|-------------|---|
| 10:00-10:15 | Welcome Kathy Watzel, AANR President - Update from AANR Office |
| 10:15-11:00 | WINR Women in Nude Recreation – Andee Rodgers |
| 11:00-11:05 | GAT - Dave Smith |
| 11:05-11:15 | DCC - Jim and Karen Lahey |
| 11:15-11:35 | Passport to the Northwest – Group Discussion |
| 11:35-12:00 | Covid – How did your Club cope? What’s your current status? Lessons learned. – Group Discussion |
| 12:00-1:00 | Lunch |
| 1:00-2:00 | Library and History - Mike Parker |
| 2:00-2:15 | Hybrid Meetings – Should we allow online access to Northwest board meetings and conventions. – Group Discussion |
| 2:15-2:45 | Trustee Ramblings – Karen Lahey |
| 2:45-3:30 | Rap Session: Issues to be aware of, club concerns, challenges, ideas, social media, stray thoughts, growth. |

Forums, Discussions and Rap Sessions are open to all AANR and AARR-NW members

If you have reports that were not distributed previously, please bring them to the meeting with sufficient copies to distribute to all attendees. One copy, preferably electronic, must be submitted to the Regional Secretary.

Please bring your copy of the reports sent out as e-mail attachments from the regional Secretary. Limited copies of previous circulated reports will be brought to the meetings.

THIS SCHEDULE AS WELL AS THE MEETING AGENDA IS SUBJECT TO CHANGE AS NEEDED.



2021 AANR-NW General Assembly Meeting at the Willamettans

Sunday July 18, 2021

9:00 AM – noon	Breaks will be announced, as needed, by the Chair
Call Meeting to Order	Donna Jennings
Pledge of Allegiance	Sally Jo Donahue, President of the Willamettans
Moment of Silence for Members who passed away during the past year	
Roll call of Officers	Jim Lahey
Credentials	Jim Lahey
Approval of the Order of Business	
Approval of the 2020 General Assembly Minutes	
Introduction of Dignitaries and Club Presidents	
Special Assignments	
	Parliamentarian, Timekeeper, Photographer, Tally Committee

Officers Reports

- President Donna Jennings
- Vice President Andee Rodgers
- Secretary Jim Lahey
- Treasurer Terri Capshaw
- Member Trustee Karen Lahey

Committee Reports

- Brand Management Karen Lahey
- Convention and Facilities 2021 Andee Rodgers
- Convention and facilities 2022 -
- Digital Communications Jim Lahey
- Finance Nilda Miranda
- GAT Dave Smith
- Hall of Fame Mike Parker
- Historian Mike Parker
- Internal Administration Jerome Stark
- Legislation Mike Parker
- Members of the Year Karen Lahey and Terri Capshaw
- Nominations Susan Bale
- Nudescene Jim Lahey
- Public Lands Mike Parker
- Scholarship Heidi Grist
- Time and Place Robert van Limburgh
- WINR Andee Rodgers, Terri Capshaw and Margie Cantlon

Unfinished Business**New Business**

- Election of Associate Member
- Replacement of Treasurer for 2022
- 2021 Audit Report
- Selection of 2023 Convention Site
- Other

Presentation of AANR-NW Awards

- Members of the Year
- Hall of Fame
- Scholarship
- Membership Increase (Percentage)
- Membership Increase (Numbers)
- Presidents Meritorious Award

Good of the Order**Announcements****Adjourn Sine Die**

The General Assembly is open to all AANR-NW and AANR members.

AANR NW CONVENTION Schedule
Willamettans 2021

Thursday July 15, 2021

6:00PM – 7:30PM Dinner
7:30PM – 8:30PM Bar open (Meet and Greet)
Karaoke

Friday July 16, 2021

7:00AM – 8:30AM Café' Opens - Continental Breakfast
8:30AM – 10:00AM Buffet Breakfast
10:00AM Pickleball Clinic/Play*
11:00AM Bocce Ball Clinic/Play*
11:00AM – 2:00PM Open House – Library (Adult Beverages)
12:00PM – 2:00PM Snack Shack OPEN
1:30PM Shuffle Board (by the pool)*
2:00PM – 4:00PM Art & Craft Room; Adult Paint & Sip
3:00PM Water Balloon Volleyball (by the tennis Ct)
Silent Auction Viewing – Bids Open
4:00PM – 6:00PM Presidents Reception – At the FireSide
6:00PM – 7:30PM Dinner at the Café'
7:30PM - Bar Opens
8:00PM – 9:30PM Casino Night @ the FireSide
Music to follow
10:00PM Prizes from Casino

Saturday July 17, 2021

Silent Auction Continues...

7:00AM – 8:30AM Café' Opens - Continental Breakfast
8:00AM Parade Participants gather at the Office

8:30AM Parade Starts
8:30AM – 10:00AM Café' – Buffet Breakfast

Saturday July 17, 2021 (Continued)

9:00AM Meetings Begin – Meeting Tent
10:00AM Tie Dye – Dying Process
Pickleball Clinic/Play*
Bocce Ball Clinic/Play*
12:00PM – 2:00PM Snack Shack OPEN
1:30PM Shuffle Board (by the pool)*
3:30PM – 5:00PM Fruit Smoothies in the Lodge
6:00PM – 7:30PM Dinner at the Café'
7:30PM Bar Opens (NO SAVING SEATS)
8:00PM Band Begins – Saturated Phats
Silent Auction Closes
1st Break Silent Auction Winners Announced
2nd Break Raffle Award
Verbal Auction

Sunday July 18, 2021

7:00AM – 8:30AM Café' Opens – Continental Breakfast
8:00AM Parade Participants meet at the office
8:30AM Parade Begins
Buffet Breakfast at the Café'
8:30AM – 10:00AM Bloody Mary Bar @ the Full Moon Saloon
9:00AM Meeting Begin – Meeting Tent
10:00AM Tie Dye Rinse Out
12:00PM – 2:00PM Snack Shack OPEN

FAREWELL

*Sports Available Anytime: Disc Golf (Bags w/ Discs @ C-22) Across from the Lodge; Horseshoe Pit Below Café' Parking; Ping Pong & Billiards at the Lodge; Volleyball by the Tennis Courts



Rules of Business AANR-NW Region

“Where there is radical difference of opinion in an organization, one side must yield. The great lesson for democracies to learn is for the majority to give the minority a full, free opportunity to present their side of the case, and then for the minority, having failed to win a majority to their views, gracefully to submit and to recognize the action as that of the entire organization, and cheerfully to assist in carrying it out, until they can secure its repeal.”

Henry Robert, *Parliamentary Law*

The business meeting will be recorded.

MOTION PROCEDURES:

All motions are to be written on the AANR-NW Motion Form and forwarded to the president.

When a motion is on the floor:

- Speakers are limited to three minutes per speech.
- In the debate, each member has the right to speak only twice on the same question.
- Members cannot make a second speech so long as any member who has not spoken on the question desires the floor.
- Speakers shall be recognized to speak alternately for or against a pending motion.
- When speaking to a motion, the member should indicate whether he speaks in favor of the motion or in opposition.
- The presiding officer cannot cut off the debate as long as one member wishes to rise and speak.
- Any member can “move the previous question” which immediately stops debate. The motion needs a second, is not debatable and requires a 2/3rds vote to adopt.



Presidents Report 2021 General Assembly Meeting

The AANR main office has implemented a new software program, Impexium, for all Certifying Officers to use when enrolling new members or renewing existing club members. If your club's Certifying Officer has not yet received their online tutorial instructions, please have them contact the AANR office to set up a time to receive their one on one individual lesson. The Impexium system will also allow clubs to update their club amenities and admission policies for each club. Call 1 800 Try-Nude to arrange for your training.

At the AANR office, there have been some staff changes. Katie Fitzsimmons has departed as editor of The Bulletin for an external promotional position. Katie has been replaced by Melissa Seagraves as the new editor of The Bulletin and can be reached at editor@aanr.com. Darlene Mills is the other new face at the AANR office in charge of membership activities.

Little Beach Update

Little Beach (on Maui) was quietly reopened in mid- March, but new signage at the Park entrance bans drugs, alcohol use, nudity and fires. New beach closure times were moved back to 4:00 pm.

Several eyewitness reports indicate that the nudity ban is not currently being enforced, but the weekend drumming circles have not returned as the beaches have been closed several hours prior to sunset. AANR's Government Affairs Team (GAT) and the Naturist Action Committee (NAC) have joined forces with several local nude beach advocates in Hawaii to present a united voice supporting this traditionally nude beach.

They have revived the old "Friends of Little Beach" and are also filing papers for the incorporation. "Friends of Little Beach" representatives are planning to attend public hearings and will ask for designated clothing optional beaches on several Islands.

Meanwhile, the Hawaii Parks Department announced it is reevaluating all of its recreational priorities. There is an online survey we can all take (as tourists) to advocate the State Parks to revoke their rule against top free and nude beaches. The survey takes about 5 minutes and is at <https://surveymonkey.com/r/scorp2021>. In the comment box, tell the State that clothing optional beaches, and Little Beach in particular, is the main reason you visit Maui.

Page 2

In closing, July 5 thru 11 is National Nude Recreation Week, with Saturday July 10 as International Skinny Dip Day and the time to celebrate AANR's 90th AANR-versary! Have your club's do something creative to celebrate our 90th birthday. You may submit your photos and photo release to Melissa Seagraves at editor@aanr.com by July 15 to be included in the September 2021 Bulletin.

AANR-NW will celebrate it's 75th birthday at the 2021 General Assembly Meeting to be held at the Willamettans in Marcola,OR on July 5, 2021. There will be commemorative 75th collectables given away by AANR-NW and items available to all NW club members to take back to their respective clubs. Let's all celebrate the Northwest's 75 years of nudist freedom and living!

Respectfully submitted,

Donna Jennings

AANR-NW President

Vice President's Report, 2021 Convention

My main focus continues to be our media outlets. Our participant numbers continue to rise.

	Spring	Summer
Facebook	1,341	1,408
Twitter	3,621	4,208
Instagram	913	1,017

Facebook: 1,341

Twitter: 3621

Instagram: 913

I have begun responding to email sent to our region through our website, and I greatly enjoy sharing what AANR NW has to offer to those reaching out to us.

Respectfully submitted,

Andee Rodgers

AANR NW Vice President

AANR NW Inc. (Nwana)
Profit & Loss Budget vs. Actual
January through June 2021

	<u>Jan - Jun 2021</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
4000 · Dues				
4010 · General Fund Dues	9,678.17	11,922.00	(2,243.83)	81.18%
Total 4000 · Dues	<u>9,678.17</u>	<u>11,922.00</u>	<u>(2,243.83)</u>	<u>81.18%</u>
4910 · General Fund Interest	7.53	3.00	4.53	251.0%
Total Income	<u>9,685.70</u>	<u>11,925.00</u>	<u>(2,239.30)</u>	<u>81.22%</u>
Expense				
6010 · Office	7.00	65.00	(58.00)	10.77%
6020 · Travel				
6021 · President	0.00	1,500.00	(1,500.00)	0.0%
6022 · Trustees	0.00	372.00	(372.00)	0.0%
6023 · Others' Travel	0.00	998.00	(998.00)	0.0%
Total 6020 · Travel	<u>0.00</u>	<u>2,870.00</u>	<u>(2,870.00)</u>	<u>0.0%</u>
6030 · Trade Show	0.00	1,252.00	(1,252.00)	0.0%
6040 · Nudescene Expense	503.86	1,402.00	(898.14)	35.94%
6050 · Committees				
6052 · Government Affairs (GAT)	50.00	150.00	(100.00)	33.33%
6053 · Internal Affairs	0.00	52.00	(52.00)	0.0%
6056 · DCC (Web Page)	437.70	502.00	(64.30)	87.19%
6062 · Library, Northwest	206.07	202.00	4.07	102.02%
6063 · Brand Management	2,520.69	1,252.00	1,268.69	201.33%
6064 · Public Lands, (Heritage)	0.00	98.00	(98.00)	0.0%
6157 · Background Checks Ad Hoc Commit	0.00	137.00	(137.00)	0.0%
6158 · Scholarship Committee Supplies	0.00	13.00	(13.00)	0.0%
Total 6050 · Committees	<u>3,214.46</u>	<u>2,406.00</u>	<u>808.46</u>	<u>133.6%</u>
6070 · Club Reimbursements				
6071 · Board Host Club	565.04	802.00	(236.96)	70.45%
6072 · Shared Advertising	0.00	72.00	(72.00)	0.0%
6073 · AANR NW Library, Support	250.00	124.00	126.00	201.61%
Total 6070 · Club Reimbursements	<u>815.04</u>	<u>998.00</u>	<u>(182.96)</u>	<u>81.67%</u>
6080 · Administrative				
6083 · Corporate License	10.00	4.00	6.00	250.0%
6086 · Insurance	919.00	1,012.00	(93.00)	90.81%
Total 6080 · Administrative	<u>929.00</u>	<u>1,016.00</u>	<u>(87.00)</u>	<u>91.44%</u>
6090 · Donations Expense				
6092 · American Nudist Library (ANRL)	250.00	124.00	126.00	201.61%
6093 · Other Donations	0.00	39.00	(39.00)	0.0%
6094 · AANR Education Foundation	250.00	124.00	126.00	201.61%
Total 6090 · Donations Expense	<u>500.00</u>	<u>287.00</u>	<u>213.00</u>	<u>174.22%</u>
6100 · Convention Expense				
6101 · Host Club Reimbursement	2,500.00	1,252.00	1,248.00	199.68%
6104 · Region Honor Awards & Other	0.00	352.00	(352.00)	0.0%
Total 6100 · Convention Expense	<u>2,500.00</u>	<u>1,604.00</u>	<u>896.00</u>	<u>155.86%</u>

AANR NW Inc. (NANA)
Profit & Loss Budget vs. Actual
January through June 2021

	<u>Jan - Jun 2021</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
6200 · NW Youth Expenses				
6203 · NW Youth Scholarship	0.00	502.00	(502.00)	0.0%
Total 6200 · NW Youth Expenses	0.00	502.00	(502.00)	0.0%
Total Expense	8,469.36	12,402.00	(3,932.64)	68.29%
Net Ordinary Income	1,216.34	(477.00)	1,693.34	(255.0%)
Other Income/Expense				
Other Income				
7000 · Restricted income				
7103 · Legal Fund Interest	15.21	9.00	6.21	169.0%
Total 7000 · Restricted income	15.21	9.00	6.21	169.0%
Total Other Income	15.21	9.00	6.21	169.0%
Other Expense				
8000 · Restricted Expense				
8104 · Lobbyist LF	0.00	248.00	(248.00)	0.0%
Total 8000 · Restricted Expense	0.00	248.00	(248.00)	0.0%
Total Other Expense	0.00	248.00	(248.00)	0.0%
Net Other Income	15.21	(239.00)	254.21	(6.36%)
Net Income	1,231.55	(716.00)	1,947.55	(172.0%)

AANR NW Inc. (NANA)
Balance Sheet Prev Year Comparison
As of June 30, 2021

	Jun 30, 2021	Jun 30, 2020	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1011 · B of A Checking	2,441.87	16,672.36	(14,230.49)	(85.35%)
1023 · Bank of America GF - Savings	40,328.70	20,319.84	20,008.86	98.47%
1029 · Restricted Funds				
1031 · B of A Legal Fund Savings	61,357.28	61,338.05	19.23	0.03%
Total 1029 · Restricted Funds	61,357.28	61,338.05	19.23	0.03%
Total Checking/Savings	104,127.85	98,330.25	5,797.60	5.9%
Total Current Assets	104,127.85	98,330.25	5,797.60	5.9%
Fixed Assets				
1510 · Equipment	2,997.88	2,997.88	0.00	0.0%
1550 · NW Library				
1551 · NW Library Building	7,213.52	7,213.52	0.00	0.0%
1552 · Library Equipment	686.93	686.93	0.00	0.0%
1553 · Library Annex	4,988.17	4,988.17	0.00	0.0%
Total 1550 · NW Library	12,888.62	12,888.62	0.00	0.0%
Total Fixed Assets	15,886.50	15,886.50	0.00	0.0%
TOTAL ASSETS	120,014.35	114,216.75	5,797.60	5.08%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
2110 · Convention Bond				
2111 · Bond Odd Year	1,000.00	0.00	1,000.00	100.0%
2112 · Bond Even Year	1,000.00	1,000.00	0.00	0.0%
Total 2110 · Convention Bond	2,000.00	1,000.00	1,000.00	100.0%
Total Current Liabilities	2,000.00	1,000.00	1,000.00	100.0%
Total Liabilities	2,000.00	1,000.00	1,000.00	100.0%
Equity				
3000 · Opening Bal Equity	30,769.77	30,769.77	0.00	0.0%
3900 · Retained Earnings	85,973.65	77,075.13	8,898.52	11.55%
3901 · Adjusted Equity	39.38	39.38	0.00	0.0%
Net Income	1,231.55	5,332.47	(4,100.92)	(76.91%)
Total Equity	118,014.35	113,216.75	4,797.60	4.24%
TOTAL LIABILITIES & EQUITY	120,014.35	114,216.75	5,797.60	5.08%

AANR-NW Budget Work Sheet

Income	Monthly												2021 Annual Budget	Comments	
	Jan - Dec 2012	Jan - Dec 2013	Jan - Dec 2014	Jan - Dec 2015	Jan - Dec 2016	Jan - Dec 2017	Jan - Dec 2018	Jan - Dec 2019	Jan - Dec 2020	2020 Budget	\$ Over (Under) Budget	% of Budget			
4010 - General Fund Dues	18,534	19,255	18,617	18,894	18,966	19,582	23,440	23,448	20,890	23,850	-2,960	88%	23,850	1988	AANR paid us Dues through Aug...last year we rec'd Dues of \$3,094 in last QTR
4100 - Convention Income	2,275	714	721	1,036					0	0	0	0%		0	PM-change through legislation -0-
4200 - Donations Income	218		50	100	200		50		0	0	0	0%		0	
4910 - General Fund Interest	3,283	29	15	12	9	5	6	7	3	6	-3	56%	6	1	Interest on General Savings
4999 - Uncategorized Income			62	19					0	0	0	0%		0	
Total Income	24,310	19,998	19,402	20,004	19,094	19,787	23,446	23,505	20,893	23,856	-2,963	88%	23,856	1,988	
Expense															
Total 6010 - Office															
6020 - Travel	109	98	136	114	106	83	102	88	78	125	-47	62%	125	10	
6021 - President	3,008	2,049	3,817	1,572	2,371	2,750	3,079	987	990	3,000	-2,010	33%	3,000	250	PM Pay actual Mid-Winter & Annual Convention
6022 - Trustee	719	878	709	161	706	590	1,011	0	0	750	-750	0%	750	63	PM Pay limited Mid-Winter & Annual Convention Trustee - 2 Trustees in 2018
6023 - Others' Travel	1,868	1,662	2,000	1,705	2,000	1,790	1,700	1,879	0	2,000	-2,000	0%	2,000	167	PM Travel to NW board mtgs-Directors, Officers, Com Chair as req'd by President
Total 6020 - Travel	5,595	4,589	6,526	3,438	5,077	5,130	5,789	2,866	990	5,750	-4,760	17%	5,750	479	
6030 - Promotional															
6030 - Trade Shows	505	300	3,090	3,094	3,094	2,642	2,001	0	0	2,501	-2,501	0%	2,501	208	Donna - WNBR- Eugene & Portland rides
6031 - Rec & Park Assoc Dues	200	250	250	250	250	250	0	0	0	0	0	0%	0	0	Donna - per GAT chair:
6033 - Trade Show Travel	268	530	33	37					0	0	0	0%	0	0	PM GAT Chair & President auth required - we agreed to forego travel reimb in 2018
Total 6030 - Promotional	505	768	3,870	3,377	3,381	2,892	2,001	0	0	2,501	-2,501	0%	2,501	208	
Total 6040 - Nudescence Expense	4,189	4,188	3,281	4,320	2,945	2,255	2,390	2,240	988	2,800	-1,812	35%	2,800	233	\$600 ea 3x annually ... \$1,000 convention issue
6050 - Committees															
6052 - Government Affairs (GAT)	312	177	132	250	250	95	116	45	45	300	-255	15%	300	25	Donna - Travel, state, office needs, etc
6053 - Internal Admin			540							100	-100	0%	100	8	Contingency-Jerome
6056 - DCC (Web Page)	566	661	790	948	930	675	763	767	737	1,000	-263	74%	1,000	83	Jim L - \$385 web serv \$550 domain registrations + \$65 contingency
6058 - Historian			512	500					0	0	0	0%	0	0	Mike P - nothing planned
6062 - Library, Northwest	230	217	275	345	87	51	31	0	0	400	-400	0%	400	33	Mike P \$100 extras + \$100 supplies + computer
6063 - Brand Management	3,940	1,490	4,176	3,022	4,349	430	743	2,825	0	2,500	-2,500	0%	2,500	208	Karen L- Photo Contest \$_____ WNBR supplies
6064 - Public Lands		211		47	40	391	72	162	110	200	-90	0%	200	17	Mike P - Travel, Beach Cleanups, meeting expense \$_____
6157 - Background Check Ad Hoc									0	275	-275	0%	275	23	Cynthia - up to 3000 max background checks
6158 - Scholarship	21	43							0	25	-25	0%	25	2	Donna - \$_____ supplies & committee expenses contingency
Total 6050 - Committees	5,070	2,800	6,425	4,612	5,906	1,642	1,725	3,799	892	4,800	-3,908	19%	4,800	400	
6070 - Club Reimbursements															
6071 - Board Host Club	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	783	1,600	-817	49%	1,600	133	PM - \$800 ea Spring & Fall
6072 - Shared Advertising	100	100	100				50		0	150	-150	0%	150	13	\$50 per Club - very few request reimb
6073 - AANR-NW Library Support	250	250	250	250	250	250	250	250	250	250	0	100%	250	21	Mike P - \$250 paid to The Williamstans for site rent
Total 6070 - Club Reimbursements	1,950	1,950	1,950	1,850	1,850	1,850	1,900	1,850	1,033	2,000	-967	52%	2,000	167	
6080 - Administrative															
6081 - Bank Service Charge												0%			should not be any
6083 - Corporate License	10	10	10	10	10	10	10	10	10	10	0	100%	10	1	Fixed SOS filing
6084 - Taxes												0%			None - \$50,000 minimum revenue to file
6085 - Professional Services												0%			Legal, Acctg, Arbitration - contingency
6086 - Insurance	2,177	2,777	2,518	2,369	2,369	2,551	2,424	1,754	1,809	2,020	-211	90%	2,020	168	Fixed Cost: D&O Policy \$1,200+ Liability \$780 incr 5%
Total 6080 - Administrative	2,187	2,787	2,528	2,379	2,379	2,561	2,434	1,764	1,819	2,030	-211	90%	2,030	169	
6090 - Donations Expense															
6092 - American Nudist Library (ANRL)	250	250	250	250	250	250	250	250	250	250	0	100%	250	21	Donation - Same
6093 - Other Donations	75	75	1,075	75	75	75	75	75	1,075	75	1,000	0%	75	6	SOIVE
6094 - AANR Education Foundation	500	200	250	250	250	250	250	250	750	250	500	300%	250	21	Donation - Same

AANR-NW Budget Work Sheet

	Jan - Dec 2012	Jan - Dec 2013	Jan - Dec 2014	Jan - Dec 2015	Jan - Dec 2016	Jan - Dec 2017	Jan - Dec 2018	Jan - Dec 2019	Jan - Dec 2020	2020 Budget	\$ Over (Under) Budget	% of Budget	2021 Annual Budget
Total 6090 - Donations Expense	825	525	1,575	575	575	575	575	575	2,075	575	1,500	361%	575
													Monthly
													48

AANR-NW Budget Work Sheet

	Jan - Dec 2012	Jan - Dec 2013	Jan - Dec 2014	Jan - Dec 2015	Jan - Dec 2016	Jan - Dec 2017	Jan - Dec 2018	Jan - Dec 2019	Jan - Dec 2020	2020 Budget	\$ Over (Under) Budget	% of Budget	2021 Annual Budget	Monthly
6100 - Convention Expense														
6101 - Host Club Reimbursement	1,000	1,000	1,000	1,000	1,000	2,500	2,500	2,500	2,500	2,500	0	100%	2,500	208
6102 - Sports Awards, host club	360	500	111	180							0	0%		0
6103 - Reception	250	250	250	250	90						0	0%		0
6104 - Regional Awards & Other	688	675	324	1,105	590	340	596		633	700	-67	90%	700	58
6105 - Convention & Facilities											0	0%		0
6107 - NW Tent Rental	947	900	965	1,000	1,000						0	0%		0
6108 - Conv Registration > 250	150										0	0%		0
6109 - Conv. Other											0	0%		0
Total 6100 - Convention Expense	3,395	2,825	3,039	2,361	3,375	3,090	2,840	3,096	3,133	3,200	-67	98%	3,200	267
6200 - NW Youth Expenses														
6201 - NW Youth Conv. Activities	350	228	311								0	0%		0
6202 - NW Youth Conv. Equipment	1,000	614	1,000	1,000	1,000						0	0%		0
6203 - NW Youth Scholarship	1,000	1,000	1,000	1,000	1,000	1,000		1,000	1,000	1,000	0	100%	1,000	83
6205 - NW Youth of the Year											0	0%		0
Total 6200 - NW Youth Expenses	2,350	1,842	2,311	1,000	2,000	1,000	0	1,000	1,000	1,000	0	100%	1,000	83
Total Expense	26,175	22,372	31,641	24,026	27,594	21,077	19,757	17,278	12,008	24,781	-12,773	48%	24,781	2,065
Net Ordinary Income	-1,865	-2,375	-12,239	-4,021	-8,500	-1,290	3,689	6,227	8,885	-925	9,810	-961%	-925	-77
Other Income														
7000 - Restricted Income														
7101 - Legal Fund Dues	3,707	3,851	3,723	3,779	3,793	3,292					0	0%		0
7102 - Legal Fund Donations											0	0%		
7103 - Legal Fund Interest	52	28	19	21	22	24	25	24	13	20	-7	0%	20	2
Total Other Income	3,759	3,879	3,742	3,800	3,815	3,316	25	24	13	20	-7	0%	20	2
Other Expense														
8000 - Restricted Expense														
8103 - Legal Fund Training	500										0	0%		0
8104 - Lobbyist LF											-500	0%	500	42
Total Other Expense	500	0	0	0	0	0	0	0	0	500	-500	0%	500	42
Net Other Income	3,259	3,879	3,742	3,800	3,815	3,316	25	24	13	-480	493	-3%	-480	-40
Net Income	1,394	1,504	-8,497	-221	-4,685	2,025	3,714	6,251	8,899	-1,405	10,304	-633%	-1,405	-117

Trustee Report

By Karen Lahey

I'm the head of Membership and Marketing and Ronna Krozy, the trustee from the eastern region, is head of Public Relations. We each had personal issues to deal with in the last year, and our committees' work overlap, so in the last year we held our meetings together, monthly by Zoom, and we worked together between meetings. Please see our joint committee report. Ronna started a Youth and Diversity subcommittee, and we talked to the youth on the committee about we need to do to attract youth. Two items included being inviting to youth and diversity and a second is how we present ourselves online. Their ideas are presented in the committee report. One idea is a flyer about how to report and deal with welcoming issues similar to the women's poster that WINR produced. There were also discussions about wording describing club types and the associate (direct) members, and about creating an AANR welcoming statement similar to AANR-NW's statement on our web site. As to our presentation online, AANR is about to release a new website, with a newer look, and a mobile friendly presentation, and with the ability to add and update content easily, unlike the current website, that is hard to update. Any time you write articles for AANR, consider offering it for presentation on the website. We also would like to put moderated podcasts on the site. We're also considering providing an AANR membership for content providers. We're also considering putting together nudists Special Interest Groups for people to have Zoom meetings on favorite activities.

During Kathy Watzel's three years so far as AANR president, she negotiated an incredible price and contract for the Impexium membership management system that is replacing the old system that has been in use since 1984. This was the third attempt to put in a new system and it is finally successful. She instituted all sorts of cost savings and a dues increase, the first one in 10 years, which has made AANR finances much more stable. She put in an action for the office to make wellness calls to all 4000 direct members that didn't renew in the last few years, which had a very positive affect on making members feel supported and which produced many renewals, including multi-year renewals. She's also having more electronic meetings and interim motions in addition to the usual board meetings.



Joint Committee Report:

Membership & Marketing (M&M) - Public Relations (PR)

July 5, 2021

Members

Ronna Krozy <ronna.krozy@aanr.com>

Karen Lahey <karen.lahey@aanr.com>

Kathy Watzel <kathy.watzel@aanr.com>

Erich Schuttauf <erich.schuttauf@aanr.com>

Amy Rollins <arollins@bscattorneys.com>

Andrew Walden <konasunklub@hawaii.rr.com>

BG Parkes BG <bg.parkes@aanr.com>

Bob Dixon <advantedge@shaw.ca>

Bob Roche <bob@whitetailresort.org>

Daniel Jackson <vakatane@me.com>

Donna Jennings <president@aanr-nw.org>

Evan Nix <evan@nudistresearchlibrary.com>

Gary Mussell <garym@vcnet.com>

George Oberle <george@reviewresorts.com>

Gloria Waryas <grapenutz47@gmail.com>

Jason Summers <jsum2012@gmail.com>

Jeff Baldasarre <jbaldasarre@aanr.com>

John Hazard <johnhazard@austin.rr.com>

John Waldron <jcw.sparktopia@gmail.com>

Judy Mason <judy.mason@aanr.com>

Kevin Miltner <kevinmtr@yahoo.com>

Larry Deschenes <larry.deschenes@cogeco.ca>

Mark Huenison <mark.huenison@aanr.com>

Mark Sprong <Marks817@msn.com>

Melody Bage <directormbage@aanr-east.com>

Michael Looper <michael.looper@gmail.com>

Mitch London <mitchlondon.atx@gmail.com>

Nancy Greenhouse <nancygreenhouse1@gmail.com>

Ralph Collinson <ralph.collinson@aanr-florida.org>

Ted Peck <ted.peck@aanr.com>

Terry Meek <terry.meek@aanr.com>

Timothy Sargent <sargent.tc@gmail.com>

Mariya Atkinson <malyatk1982@gmail.com>

Margie Cantlon <margie.cantlon@aanr.com>

Walt Stephens <stephens@silcom.com>

Table of Contents

Members	1
Overview	3
PART I: Membership Growth	3
Diversity and inclusion	4
Challenges to Diversity	5
AANR’s Electronic Presence, PR and Marketing	7
Website – www.aanr.com	7
AANR Online Marketer	8
Social Media	8
Social Media Guidelines: Content, Messaging and Strategic goals	9
AANR’s Public Face	9
Television, Radio, Blogs and Publications	10
Trade Shows	10
Personal Websites and Social Media Accounts	10
Club and Regional Websites and Social Media	10
Summary of ‘best practices’ for social media communication	11
Image Content	12
Following/Blocking Others:	12
Positive Engagement	13
Use of Words and What’s in a Name?	13
Special Interest Groups	14
PART II: Marijuana Policies	14
PART III: Report of Mary Jane Kolassa, AANR Public Relations Consultant	15
PART IV: 90TH ANNRversary	16
Appendices	17
A. AANR Diversity Roadmap	17
B. AANR Diversity Roadmap: Related Case Studies & Supporting Documentation	17
C. 90th AANRversary Letter	17

Overview

The finest accomplishments that the Membership Marketing and Public Relations Committees has accomplished is how we have supported one another. For personal reasons, both of the chairs faced significant challenges at different times of the year. During those times, the other chair stepped in and took over leadership. It became increasingly more obvious that both committees were working on the very same issues. So, we decided to work together. This decision gave the committees critical mass to get our work done and mitigated the need to coordinate between the committees. It has worked well because we were able to share the leadership and we are planning to continue on as a joint committee.

Our committees are proposing several **recommendations that have relevance to the future growth of AANR**. These address:

- Membership growth
- Diversity & Inclusion
- Social Media

Please note that Gary Mussell made a significant contribution compiling the work of our committees in his report to his AANR-West region as well as researching the marijuana data, which appear in Part II. He gave his permission to use and augment his report. Content that was directed to his region has been adapted for usage by all regions.

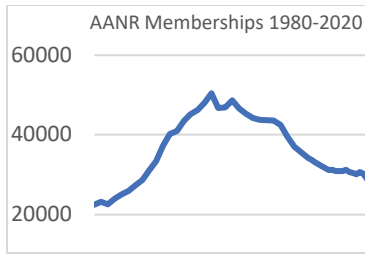
Timothy Sargent, Evan Nix and Matthew McDermott, with input from the Youth and Diversity Advisory Committee (YDAC), produced the guidelines on social media and diversity.

Also included in this report in Part III is a summary statement of the work of Mary Jane Kolassa, AANR's PR consultant. A link to her complete report is included and details the extensive scope of her work.

PART I: Membership Growth

It sounds like a broken record; AANR needs to address membership growth. The Covid Pandemic seriously impacted our organization. The AANR office has done a yeoman's job in calling over 4000 direct members that hadn't renewed in an effort to find out why. These calls both reassured our members that we are thinking about their welfare and encouraged many of them to renew. We applaud their efforts!! However, even with this remarkable outreach, we saw a 12.92% *decrease* between December 2019 and December 2020.

Membership numbers are now increasing a bit as people come back out of their homes. As of April, 2020, the decrease was down to 12.07% from December 2019. The hit our organization has taken is not specific to just AANR, but to many organizations. Google searches show membership decreases in unions, churches, gyms, etc. While we are now seeing some small membership increases, we need to look at our overall growth curve and realize that we are going over the hump. We need to look carefully at what we are doing, revitalize our organization and spur our growth onto a significant uphill climb. **You will find several recommendations related to membership growth in this report.**



Another constant plea: attract young and diverse people to join AANR. Thus, YDAC was formed. According to Timothy Sargent, Chair, “The goal of the Youth & Diversity Advisory Committee (YDAC) is to attract new nudists, position AANR as a positive and genuinely inclusive force in the nudist community and expand and increase AANR’s membership by ensuring that the legacy of this 90-year-old organization is one that is welcoming to people from all walks of life, ages, genders, races, and sexual orientations. In pursuit of this goal, YDAC draws input and guidance from a diverse group of individuals. This group discusses potential initiatives and opportunities for AANR and collaborates on proposals and policies to broaden and grow AANR’s membership, all while sharing perspectives unique to a variety of underrepresented communities. We believe this is an integral step in order for AANR to be an organization that represents and embraces all of the diversity already found within the nudist community.”

Recognizing that the YDAC has provided candid and valuable insights to our joint committee, **the recommendation to make YDAC a standing committee rather than advisory is being pursued.**

Diversity and inclusion

YDAC strongly emphasized that our organization and its clubs must be inclusive in order to be attractive to both younger generations and diverse populations. A quick examination of popular research showed that it is profitable to be inclusive. A Diversity Roadmap has been developed that makes specific recommendations for a way forward. Selective citations, with descriptions, are included in the Supporting Documentation to the Diversity Roadmap that validate the financial benefits to diversity to organizations. (See Appendix A & B).

Being an inclusive organization has many aspects. These include the words that we use (for example, “inclusive” may be interpreted by Black, Indigenous and People of Color (BIPOC) from the viewpoint of being welcomed and accepted into White Society). See <https://www.calease-writer.com/post/inclusivity-inclusive-and-inclusion-the-paradoxical-framework-of-simultaneous-reality-and-fantasy>

Another aspect is how we help our members find clubs where they will be comfortable. This may require encouraging clubs to examine how some groups are made to feel welcome or unwelcome or requesting clubs to publicly state their non-discrimination policies.

The stated goal to attract younger members has existed for decades, along with the hope to attract more ethnically and racially diverse people. Yet, visitors to an AANR club may find that our membership tends to be older, white and less active or that clubs may differ significantly in culture and policies. Some provide various events and ample opportunities for sports such as volleyball, tennis, and pickleball; others have more families and family activities. However, except for periodic clubhouse dances and potluck dinners, some clubs may have members who seem content to just spend their time sunning by the swimming pool.

To overcome unstated prejudice from past generations, AANR adopted the following sections into its bylaws a decade ago:

AANR By-Laws Article IV

Section A. AANR welcomes all people willing to conform to its principles and standards, regardless of age, gender, marital status, religious beliefs, ethnic origin, or sexual orientation.

Section C. We reject categorically any attempt to associate the good name and reputation of family social nudism, of any AANR chartered club, or of the American Association for Nude Recreation, with the sexual exploitation of the human body. We further reject any use of the terms nudist, nudism, family social nudism, or American Association for Nude Recreation, as a cover for sexually exploitative purposes, commercial or otherwise.

A few years ago, the AANR Northwest region asked its club owners to sign the following pledge to renew their support for these By-laws, and then to post that pledge onto its regional website. All but one club agreed:

On April 15, 2018, the AANR-NW Board unanimously voted to reaffirm and describe the AANR Non-Discrimination policy as stated here:

AANR-NW reaffirms the AANR non-discrimination policy by-laws, Section I Article IV A, “AANR welcomes all people willing to conform to its principles and standards, regardless of age, gender, marital status, religious beliefs, ethnic origin or sexual orientation.”

To AANR-NW this includes welcoming all single, partnered and married people of all gender identities, ethnicities, sexual identities, ages, sizes, religions and physical abilities.

The Florida Region is in the process of asking its member clubs to do the same. The Southwest Region is planning to do so at its upcoming convention. **The M&M/PR joint committee recommends that all of the regions ask their affiliate clubs to adopt this statement.**

Challenges to Diversity

How to enforce our clubs to comply **if they refuse**? Saying one is for a diverse membership and taking steps to attain that goal are two different things. First, there is the long-standing AANR principle of noninterference with the internal affairs of its clubs. Yet if they refuse to admit single men or gay couples, for example, what can we do **short of pulling their AANR charter**? **AANR provides no “middle ground.”**

When clubs promise to honor the diversity bylaw yet do nothing to **make their clubs more friendly** to these new faces, there has to be a solution. We need to recommend ways to prevent making women, singles or people identifying as LGBTQ+ or BIPOC uncomfortable by pointing them out as anomalies to the normal club culture. We need to encourage clubs to have additional services, activities, types of music, workshops, etc. that would make these new members feel they are welcome enough to want to come back.

While we cannot “tell” anyone who their friends should be, the **attitude our members display** toward newcomers of any kind goes a long way toward whether the organizational goal of diversity can be achieved. So...how should regions handle complaints when someone who is in one of these diverse categories feels discriminated against? This can often be in the eye of the beholder, where no insult or rudeness was intended, yet it was felt anyway.

Recommendation: That the region’s club leaders, staff, and key members go through some type of organized diversity training to enhance their sensitivity to potential problems.

The AANR Public Relations/Membership & Marketing Committee decided one way to avoid conflict and disappointed expectations was for each club to complete an in-depth **List of Services** on its new Impexium page (see below). By making all of the clubs’ available services and policies searchable on AANR’s website, visitors or potential members can look for specific areas of interest and find the clubs offering those things.

We need to motivate all of our clubs to self-report in Impexium in order to specifically declare whom they welcome and what services that provide page This prevents surprises at the gate upon arrival. AANR’s goal is to have this checklist operational as soon as a sufficient number of club certifying officers log in and complete their information. **We recommend that clubs that have not yet entered data should be flagged with “No data available” to avoid the appearance of lack of activity.**

<p>AANR Impexium Database Club Page: List of Available Services</p> <p>Check all that apply:</p> <p>Amenities (pull down menu)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Cable <input type="checkbox"/> Camping - RV sites <ul style="list-style-type: none"> <input type="checkbox"/> Full hook up <input type="checkbox"/> Water <input type="checkbox"/> Sewer <input type="checkbox"/> 30 amp <input type="checkbox"/> 50 amp <input type="checkbox"/> Dump station <input type="checkbox"/> Camping - Tent sites <input type="checkbox"/> Dining - Bar (alcohol) <input type="checkbox"/> Dining - Casual <input type="checkbox"/> Dining – Full-service restaurant <input type="checkbox"/> Dining - Snack bar <input type="checkbox"/> Hot tub <input type="checkbox"/> Laundry <input type="checkbox"/> Library <input type="checkbox"/> Lodging - Cabins <input type="checkbox"/> Lodging - rooms <input type="checkbox"/> Lodging - Vacation Villas <input type="checkbox"/> Nightclub <input type="checkbox"/> Shopping - Boutique <input type="checkbox"/> Shopping - Sundries <input type="checkbox"/> Spa <input type="checkbox"/> Wheelchair Accessible 	<p>Recreation (pull down menu)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Children's Playground <input type="checkbox"/> Cornhole <input type="checkbox"/> Frisbee golf <input type="checkbox"/> Golf <input type="checkbox"/> Hiking/Nature Trails <input type="checkbox"/> Horseshoes <input type="checkbox"/> Ladder golf <input type="checkbox"/> Lake/Beach/River <input type="checkbox"/> Petanque/Bocce ball <input type="checkbox"/> Pickleball <input type="checkbox"/> Quiet Pool <input type="checkbox"/> Sand Volleyball <input type="checkbox"/> Swimming Pool - Indoor <input type="checkbox"/> Swimming Pool- Outdoor <input type="checkbox"/> Tennis <input type="checkbox"/> Paddle tennis <input type="checkbox"/> Water Volleyball <input type="checkbox"/> Hard court Volleyball <input type="checkbox"/> Indoor recreation 	<p>Policies (pull down menu)</p> <p>General</p> <ul style="list-style-type: none"> <input type="checkbox"/> Limited Number of Non-Member Visits Policy <input type="checkbox"/> Quiet hours <input type="checkbox"/> Gay Men's Club <input type="checkbox"/> Retirement Community <p>Nudity</p> <ul style="list-style-type: none"> <input type="checkbox"/> Clothing Optional <input type="checkbox"/> Nudity Required <input type="checkbox"/> Nudity required at pool/jacuzzi/spa <p>Gender/Age/Marital/Family</p> <ul style="list-style-type: none"> <input type="checkbox"/> Age Discounts Available <input type="checkbox"/> Club has Non-Discrimination Policy <input type="checkbox"/> Families welcome <input type="checkbox"/> Gender Quotas on Membership <input type="checkbox"/> Gender Quotas on visiting <input type="checkbox"/> LGBTQ ally <input type="checkbox"/> Singles friendly <input type="checkbox"/> Under 18 Not Admitted <input type="checkbox"/> Under 21 Not Admitted <input type="checkbox"/> Under 18 Restrictions on Activities <p>Technology</p> <ul style="list-style-type: none"> <input type="checkbox"/> Electronics allowed <input type="checkbox"/> Electronics in Designated Areas <input type="checkbox"/> Wi-Fi <input type="checkbox"/> Club Newsletter/Blog 	<p>Alcohol & Drugs & Jewelry</p> <ul style="list-style-type: none"> <input type="checkbox"/> Alcohol Allowed <input type="checkbox"/> Alcohol Restricted Area Only <input type="checkbox"/> BYOB allowed <input type="checkbox"/> Legal Drugs allowed <input type="checkbox"/> Marijuana Allowed on grounds <input type="checkbox"/> Marijuana Legal in Our State <input type="checkbox"/> Piercings/Body Jewelry Allowed <input type="checkbox"/> Body Art/Tattoos Allowed <input type="checkbox"/> Smoking/Vaping Designated Areas Only <input type="checkbox"/> No Smoking/Vaping <input type="checkbox"/> Smoking/Vaping Allowed <p>Pets</p> <ul style="list-style-type: none"> <input type="checkbox"/> Pet friendly (check with club) <input type="checkbox"/> Dog Park <input type="checkbox"/> Kennel Available
---	--	---	---

Addressing diversity involves beliefs, attitudes, opinions, and emotions. To successfully bring new people into our organizations, we must accept that they may have new ideas and may react differently than we expect. Our job is to reflect on and learn from these differences without quickly rejecting them as wrong. **We believe that leaders, staff, and members should consider visiting the link below in order to learn about your unknown bias.** You will be amazed. The authors were when they took it. It is important to recognize what you unconsciously feel if you want to change how you behave. We recommend that you start with the test that is least controversial to you.

<https://implicit.harvard.edu/implicit/takeatest.html>

AANR's Electronic Presence, PR and Marketing

YDAC has also recommended that to attract younger and more diverse people, AANR needs to improve its electronic presence. Improvements are on the way.

Website – www.aanr.com

George Oberle, a member of the AANR M&M Committee and a technology expert, prepared an in-depth study of AANR's electronic online presence at the beginning of 2021. From this report, he made several recommendations:

- 1) Identify three or four articles written for The Bulletin every month and edit them to be appropriate for posting on the website.
 - a. Monthly Club Spotlight – Highlighting places to Go Nude!
 - b. Tim Mullins' GAT Article – To highlight lobbying efforts on behalf of nudists.
 - c. Woman in Nude Recreation (WINR) articles – “Woman to Women” articles (sec. 1.12).
 - d. Across the Board article – To help tell AANR's story.
 - e. The library of articles written for past issues of The Bulletin can be updated and posted to the website.
- 2) Reimagine the relationship with the AANR Regions so that the Region Presidents or designated team can provide a monthly update about what's happening at the clubs, resorts and “nude in nature” spots in their regions. The Region wins as the article would have full attribution back to the region and AANR wins as the marketing ecosystem becomes more integrated.
- 3) Welcome Guest Authors to submit articles to post on the AANR website. Create a section on the Website for Naturist Bloggers to contribute articles. Posting Guest Author articles are in AANR's best interest as it helps the website and the organization become THE destination for insight and perspective on Naturism. It is in the Guest Author's interest to get an article will full attribution published on the new AANR website. This is truly a win-win situation.
- 4) Work with Naturist Content Creators to help them expand their brand and monetize their efforts. A reoccurring comment in the feedback provided by the Naturist Influencers is their disappointment in the quality and direction of so many of the Naturist Resorts in North America. While this unfortunate situation is out of AANR's control, it reinforces our recommendation that AANR becomes more nimble and entrepreneurial in working with “like minded” Naturist Influencers to help them promote their articles, videos and podcasts on the AANR Marketing Platform.

These Naturist Influencers are gathering audiences and honing their content creation skills especially with video and podcasts, which AANR has little experience. However, their weakness is that the large social networks do not want nudity on their platforms and do not provide a method for them to monetize their efforts. Their options to monetize seem limited to sites like OnlyFans and Patreon which are generally associated with amateur porn so it sends a confusing message. As such, these Naturist Content Creators are searching for a legitimate way to monetize their talents that align with the social nudist values they promote.

AANR and the Naturist Content Creators could be a great team. Imagine a future relationship where the Naturist Influencers' content is on AANR.com in some form of subscription model or in an affiliate marketing relationship to generate AANR Memberships. . .and the economics get very interesting.

- 5) A robust Naturist Business Community is one of the serious missing elements in the effort to move Naturism from the fringe, to an accepted niche of the mainstream. AANR can and should help Naturist Businesses get established and become successful by providing guest author post

opportunities on the AANR website. Consider the energy and awareness about Naturism that would be generated if there were 10 or 15 Bare Necessities type travel companies or 50 Nude Recreation companies providing Naturist Day Trips! Additionally, these businesses can be a source of revenue by purchasing advertising on the entire AANR Marketing Platform. New advertising packages can be developed that combine The Bulletin, Undressed Press, AANR website display ads and guest author articles and amplification on social media which will provide more revenue for the organization.

George created a new website for AANR built on a customized WordPress template that is owned by AANR and will allow easy addition of new content, (information that is distributed on the website). George volunteered much valued technical know-how to redesign a site that is beautiful and easy to use and maintain. This website will begin Beta Testing on July 15th.

Once we have launched the new website, the next challenge will be to create the content as described in George's recommendations. Original content will bring visitors back to our site and hopefully into the AANR fold.

AANR Online Marketer

There is a legion of existing Twitter users, Naturist Bloggers and Instagram users who may be interested in affiliating with AANR. Yet, their needs are completely different than a person who joins to visit a Naturist Resort. This army of online marketers would be provided an editorial calendar to indicate when promotion of events should start along with sample messaging. This could amplify AANR's online reach and stature in the naturist community. **Now is the time for AANR to consider a new category of member, an AANR Online Marketer.**

We have talked about this in the past, but delayed since we didn't have a website with the quality of content that was needed nor did we want to send people to AANR.com and then let them be disappointed.

Social Media

George Oberle has also asked AANR to link to his well moderated nudist social media site, www.naturist.hub Naturist Hub is an online community for all people who enjoy wholesome nude recreation. It is free to join, and members are vetted and must be invited to join in order to ensure all communication is appropriate and "G-rated."

AANR has three social media accounts that can be accessed at the following web addresses.

- 1) Our Instagram account can be found at https://www.instagram.com/aanr_admin/.
- 2) Our Facebook is at <https://www.facebook.com/AANRInternational> .
- 3) Our twitter account is at https://twitter.com/AANR_Int.

Social Media Guidelines: Content, Messaging and Strategic goals

In April 2021, the AANR Public Relations/Membership & Marketing Joint Committee adopted the following guidelines when creating and/or replying to social media posts, i.e., Facebook, Twitter, etc.:

Goal	Purpose	Content
Nudism is a fun, healthy, and beneficial practice that more people should try.	Improve public perception of nudism	Positive nudism messages; Positive nudist news items
AANR helps its members to enjoy nudism more often, more happily.	Encourage people to consider AANR membership, and to renew their membership.	Occasional posts about member benefits; Updates about legal battles
AANR is the authoritative source for information and resources on nudism.	Encourage people to consider AANR membership, and to renew their membership; Provide value to followers and members	Content about AANR's website; AANR history; AANR member benefits
AANR's affiliates (whatever we call clubs etc.) have been carefully vetted and deserve your attention.	Encourage people to consider AANR membership, and to renew their membership; Provide value to clubs	Information and semi-promotion for AANR clubs
AANR is an active, vital, diverse, and useful organization.	Build confidence and positive views of AANR as an organization; Build bridges with content creators, clubs, groups, and members	Positive messages about AANR; Highlights of AANR clubs, groups, and members trying new projects, reaching new communities, etc.

AANR's Public Face

It is important that AANR, its staff and volunteers, its regions, its clubs, and its individual members convey a positive attitude---be it at shows, in person, online or in writing--- regarding the joy and healthful benefits of social nudism. The three most common areas where this needs to happen is in interviews with the media or in publications, at trade shows or other type of information booths, and on the Internet via emails or social media.

We must strive to address all criticism of specific policies or personalities through internal communication between the involved parties or to handle such issues at the organizational level. We all have grievances at times, but whenever possible, we should aim to contain and resolve these concerns *within the organization* to avoid unnecessary negative publicity.

Television, Radio, Blogs and Publications

News reporters and freelance writers are always looking for an edge and nudism has always been a ratings magnet. Great care should be taken before agreeing to an interview. There is no such thing as “off the record” nor can one “unsay” an inadvertent slip of the tongue. Thus, AANR recommends interviews be done by its own professional team who have experience with this instead of our individual members, as flattering as such an offer may be.

If a person wants to write an article that will be read by the general public, please follow the approved aforementioned Social Media guidelines. The AANR main office should also be notified so they are aware ahead of time you are doing this.

Literature text and photos must reflect not only who we are but also our target markets. People seen in our brochures and flyers should represent all sizes, colors, body conditions and ages, and ideally, unless representing the whole organization, should show people from within their region.

Trade Shows

AANR, its regions, and clubs enjoy participating in these shows as an easy way to introduce social nudism to the general public, answer any questions they may have, and guide them to a nearby club or event if they are interested. Many new members have joined after meeting us this way.

It is important that those in the booth dress appropriately, have a well-organized and clean booth, and listen carefully to what the public is saying so our literature can reflect a positive response. If all we do is talk about how great our clubs are we will never hear the critical feedback we need to grow.

Personal Websites and Social Media Accounts

AANR does not wish to inhibit personal free expression. On personal web pages feel free to express yourself any way you wish and publish any photos you wish. The problem comes when a person posts opinions or photos that go outside the AANR guidelines when the person also prominently identifies themselves as an AANR officer, representative, Trustee, regional leader, or by club owner or title.

We do not want to be identified with anything controversial since we have almost 30,000 members and each has an opinion to the far ends of both sides of every issue. If a person wants to express themselves in this way, please remove any AANR-affiliated logos, club identifiers, etc. This also applies to your links or “likes” to third-party web sites that could be controversial.

We appreciate your being part of our AANR family. But if you insist on such behavior, we will ask you to either cease, remove anything related to AANR from the site, or else to start a second web page so you can separate your thoughts.

Club and Regional Websites and Social Media

The AANR Public Relations/Membership & Marketing Committee has held many discussions about the content of our official websites and social media accounts that tell the positive story we wish to convey. These ‘best practices’ appear below.

In general, the committee feels it is important to acknowledge the diversity of the membership and the opportunities that social nudity provides to them. It is a mistake to gloss over the diversity of the membership, as most people like to be acknowledged for who and what they are. Telling people that their identity is not important makes us look highly insensitive to the diverse world around us. People are proud of their heritage, and they want assurance they will be accepted by other nudists when they visit a club. Being ignored is the same as being made invisible and unwelcome.

When writing posts, it is important to show an interest in the other person without getting too personal. If a visitor wants to disclose personal information, let them do so on their own and acknowledge this without prying.

Personal opinions should never be expressed through an AANR affiliated social account, especially with respect to matters of a political or divisive nature. To the degree that it is possible, social media volunteers should carefully consider or avoid including images or other identifying information about themselves—this both protects the volunteer from harassment or unwanted attention and ensures that the volunteer’s personal opinions from their own social media accounts are not mistaken as official AANR speech.

It is not appropriate for any AANR region, official or affiliate to comment on Twitter or anywhere else about issues of identity politics unrelated to social nudism. If there is a major cultural event that a Board feels it needs to address as an organization, we should take our cues from other organizations or from our own clubs and members. Such statements should come from the AANR regional president only with the consent of the Board of Directors. Independent comments by the coordinator of any social media account should be avoided at all costs as all we do is anger some part of our target nudist audience. This also means we need to avoid engaging with online critics and detractors. These people often feed off of our well-meaning replies to heap even more criticism because they feed on the attention.

In view of these issues, it has been recommended that rather than one single person, two or three people oversee the management of social media entries. This will reduce the pressure of one person having to be busy everyday writing text, and will act as a safeguard against one person “going rogue” if an Internet topic is particularly challenging to the one manager’s personal ideology.

These past few years, some regions have been very successful at making members and potential members aware of upcoming events, club news, and even sharing some great stories and highlighting their members and leaders, etc. That is what these accounts should focus on unless there is some pressing need approved by the Board in advance of its posting.

Summary of ‘best practices’ for social media communication

- Use “dinner table etiquette” and never discuss matters of religion, race or politics.
- Refrain from engaging in or instigating arguments or otherwise antagonistic conversations
- Think before you post. Could your action be misinterpreted, even though inadvertently?
- Refrain from “sub-tweeting” or otherwise using passive-aggressive communications.
- Avoid calling negative attention to accounts for any reason, even subtly.
- Refrain from using strong language.
- Avoid all references to pornography or other sexual content, either explicit or implicit.
- Refrain from discussions that may become politically charged.
- Be mindful of the current social and political climate.
- Avoid inflammatory language or topics.
- Avoid moralizing statements or commentary, especially as it pertains to nudism.
- Provide helpful resources and direction when appropriate.
- Be careful to avoid using special characters (small caps, italics, scroll text, etc.) in the body of posts and comments as it disrupts accessibility tools such as text-to-speech technology and may not be visible on some mobile devices.
- Precaution should be taken to never retweet accounts that contain illicit, pornographic, or potentially questionable or offensive material.
- Finally, bullying or harassment are unacceptable in any AANR-related communication!

In the event that you receive feedback or criticism of AANR from a member of the community via one of our social media accounts, please respond gracefully. Provide further resources for the individual to pass along their feedback to AANR and assure them that their input is valued. If the criticism continues, please refrain from engaging with the individual as it may lead to further frustration.

Image Content

Images posted to AANR accounts must adhere to the same standards as written posts, as outlined in this document. **Written permission must be obtained** for any images shared to official AANR social media accounts, and a photographic credit should be included wherever applicable. Informal written approval (such as via direct message as outlined in the “Direct Messaging” section of this document) is acceptable where signed copyright releases are not available. In the case of historic photos, or images where written permission is not attainable but where it is believed that sharing the image qualifies as “fair use,” a source must be cited.

Images may contain nudity only if allowed by a social media platform’s terms of use. Images should never be sexually explicit or feature closeups of genitalia. This is both a safeguard to protect AANR social media accounts from potential suspension and to be respectful of users who may be viewing our social media accounts from a mobile device in a public place.

Over multiple posts, shared images should maintain a gender, race, weight, and age balance, and avoid sharing too much of one “type.” Similarly, avoid posting multiple images of the same person. It is imperative to promote a community in which a diverse array of people can see themselves represented.



Certain photos may seem harmless as they convey the essence of our inclusionary message.

But this photo (which portrayed a black and white child embracing before it was blurred) was copied from another tweet or website, and we do not have specific permission from the photographer to use it, even if it has been tweeted and retweeted from its originator many times.

This particular photo is owned by Getty Images who make a habit of suing anyone and everyone who uses it without permission.

They are relentless at demanding money and won’t stop until they win. This particular image was used on a website by a local AANR club and wound up paying \$10,000 plus attorney fees. Lesson learned?

Following/Blocking Others:

As a general rule, AANR social media volunteers should avoid “blocking” accounts from being able to view or interact with AANR social media content. We strive to provide information about our organization and about nudism in general to a wide audience, many of whom may not always agree with our perspectives or our messages or may not behave online the way we aspire to behave ourselves. It is also not the role of AANR to pass judgment on the way that others comport themselves via social media or on the content that others share or consume online. There are some cases, however, when it may be prudent to “block” a user from viewing and engaging with our social media accounts:

- The person makes harassing or sexual comments in any AANR thread or post, especially when directed towards other members of the community.
- They spam AANR posts (whether replying with repeated, similar comments, or with actual spam like a link to an external, potentially unsafe website).
- They have a demonstrated history of stealing and reposting/repurposing images from AANR members or members of the community without credit or permission.
- They use their personal social media account to share illegal, abusive, or harmful sexual content, especially if they pose a risk to the safety and privacy of AANR members or to the general nudist community.

While it may be tempting to block users for being generally annoying, be careful not to block users purely for these reasons:

- They engage in discussions that could be viewed as critical of AANR or the nudist community.
- They offer direct criticism or feedback about AANR.
- They are open about their consumption of cannabis or alcohol.
- They have opinions or beliefs that you disagree with, be they political, religious, or otherwise.
- They use their personal social media accounts to share or find sexual content.
- They are a sex worker or adult film actor.

Blocking is primarily concerned with the account's *actions* within the AANR context, not about the account itself. Blocking too many accounts just because they are annoying may risk inadvertently appearing overly sensitive or morally snobbish. In other words, be smart about it.

If an account must be blocked based on the criteria provided, do so quietly and respectfully.

Positive Engagement

Seek out voices that are missing or underrepresented in the larger conversation and find ways to amplify those stories. For example, retweeting or sharing a story about the experiences of persons with disabilities, people of color, LGBTQ+ individuals, women, young naturists, etc., is a great way to help people from those groups feel welcome and see themselves represented in this organization.

Request quality photos from clubs in your region so that you can promote them and their events through social media. You may want to provide some examples of the kind of images you're looking for or partner with photographers who have already taken quality photos of those clubs. Remember to ask for permission before sharing anyone else's photography.

Ask to be invited to Naturist Hub, a web site for genuine nudists and naturists, which vets all of its followers and protects them from undesirable content.

Use of Words and What's in a Name?

AANR and the word international

(From the Final Report of the Ad Hoc Committee on the Name of the Organization and the 2020 Survey Results)

1. **We recommend AANR social media sites should only follow "official" accounts that are unlikely to change.** This extends to essentially anyone included in the first list of re-tweetable accounts as well as a small selection of other accounts, like the Naturist Living Show, etc., which may provide valuable content.
2. **The committee was also unanimous in its concern that the word "international" only be used as an adjective and not in a way such that it appears that "international" is part of the**

AANR name. The committee encourages Trustees, Officers, Regional Presidents, and office staff to educate clubs and members not to use “international” as part of the name of the organization.

To ensure that AANR communicates in ways that are completely understandable, up to date and inclusive, we considered the need to substitute more acceptable language for existing terminology. This requires an effort to change our habits and use language that will be friendlier and easier for new members to understand.

Thus, while we legally have Associate members, let’s refer to them as **members** or **direct members**. Internally we know who they are. Let’s avoid letting them think they are less important or valuable than club members especially since they constitute a large and growing segment of our membership. **We propose that we prepare legislation for the next cycle to fix this nomenclature** with consideration and understanding that it will affect some regional policies.

Let’s refer to **destination resorts** or clubs to make terms clearer to people. While the term ‘non-landed club’ is familiar to AANR people, the rest of the world may question what we are referring to.

Also, let us use **naturist or nudist social or travel/event club** which may better describe this type of group.

Last, research has shown us that it is best to describe what we are - not what we aren’t. Let’s say **welcoming**. Not non-discriminating.

Special Interest Groups

Analysis of our membership numbers show that the percentage of direct members is growing. At the end of April, this percentage was over 42%. With the popularity that British Naturism has had with offering online content and the acceptance that users of all ages have had with online meetings, we are in the process of offering small group Meet and Greet using Zoom.

The idea of these meetings is that we can give our members a way to have community, no matter whether they live near other nudists or not or what the weather is like. We have found that not having a specific topic for discussion makes for awkward meetings, so the idea is to identify topics of interest and people who would find those topics enjoyable for discussion. For example, one idea is having a “Science Fiction Nudist Group,” a discussion that arose after a formal meeting had ended.

Many nudists live in remote areas and we hope to have a variety of groups. This is a way for them to get together with like-minded nudists. By offering this to AANR members as a benefit, we hope that it will be attractive enough to entice new members. This is a very new idea that costs it nothing. We can use an existing AANR Zoom account. Your ideas are welcome.

PART II: Marijuana Policies

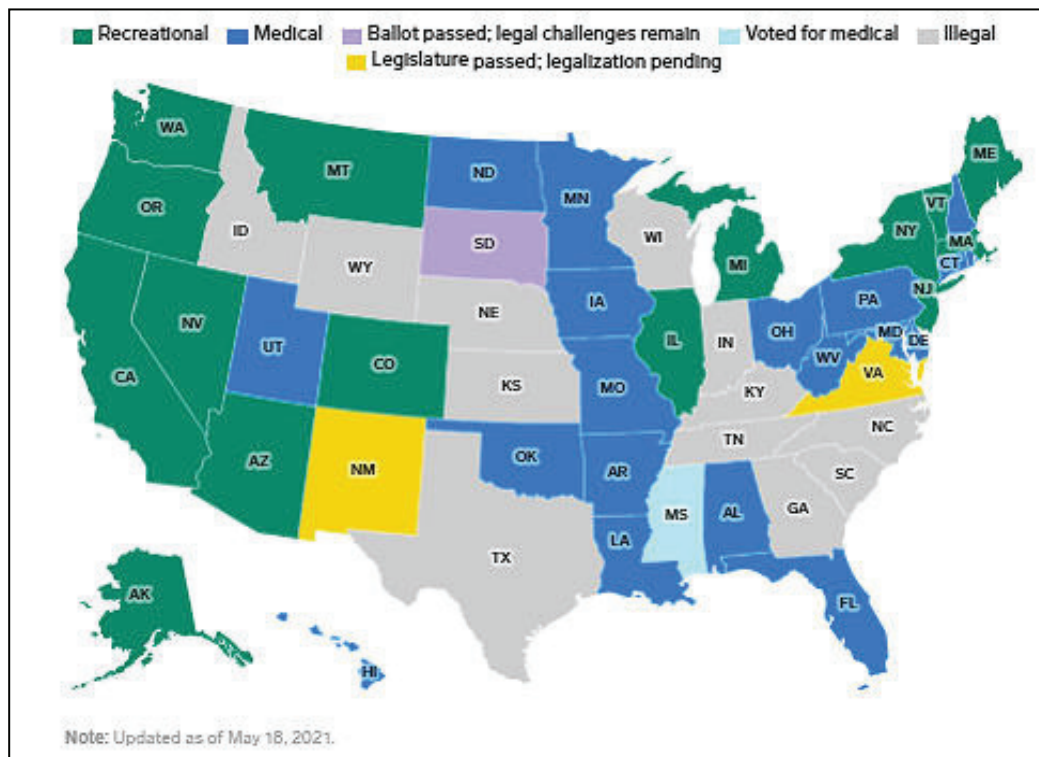
AANR has no By-Law or Procedures that specifically singles out the use by its members of alcohol, tobacco smoking, or other drugs whether legal or illegal. The common practice has been to allow clubs to set their own rules about the use of such substances by their members. Many clubs ban the use of these substances on their grounds; others designate specific areas within their grounds for their use. In some states, clubs are forbidden to sell alcohol, for example, but not in other states.

The increasing acceptance of cannabis products within the United States has brought this traditional policy into question. Although the United States federal government has declared marijuana an illegal substance, subject to the arrest of the users, the legislatures or voters of many states have decided that marijuana use within its boundaries shall be legal for recreational or at least medically approved use either completely or up to a certain number of ounces. Marijuana is legal for adults in 16 states and Washington,

D.C. (Since this report, CT became the 17th state to legalize recreational marijuana.) Medical marijuana is legal in 37. Canada legalized marijuana federally in 2018 throughout its national boundaries.

In the western region, as of May 21, 2021, Utah and Hawaii allow marijuana to be used for medical purposes, while in the remaining six states recreational use is permitted or about to be permitted (New Mexico becomes legal in July, 2021).

The following map shows the current legal status of marijuana use in the US:



A few clubs have contacted the Western Region president asking permission to accept advertising from cannabis shops and producers in their club newsletters and on their web sites, and one club has asked permission to advertise their club in a local cannabis publication.

At a videoconference, President Gary Mussell asked the AANR leaders and other Regional Presidents whether there should be any restrictions on such advertising, considering the federal ban on the substance. The unanimous answer was that the clubs should continue to regulate the use of marijuana as any other substance, such as tobacco and alcohol, according to **the laws and regulations of the individual state where the club resides**. This also applies to advertising and promotions. Gary informed the clubs in question of AANR's guidelines on this matter and it is hoped that this document will answer similar questions throughout AANR's regions.

PART III: Report of Mary Jane Kolassa, AANR Public Relations Consultant

We are happy to report the return of Mary Jane Kolassa whose consulting role with AANR had been affected during the pandemic. Now that people are more freely able to return to nude recreation activities, our PR consultant is pitching diligently each month to all types of printed and online media sources about key AANR events. These include International Skinny Dip Day which coincides with Nude Recreation Week, Nude Hiking Day, Nude Gardening, Nakations and Nakation Camping, best nude beaches, nudist picnics with recipes included, and much more. She has revised all of the press releases.

And she has listed several links mentioning nudism or naturism along with providing the number of visits and pageviews. These data help our marketing efforts.

Of prime importance is spreading the word about our 90th AANRversary, which also coincides with Nude Recreation. While proud of the longevity and history of the organization, AANR is enhancing its growth by redoubling efforts to attract the widest diversity of members. Thus, Mary Jane noted in her report that she has, “Developed and distributed release for newspaper/online/wire service and TV news desks [entitled] *Diversity and Inclusion of Nudists a Goal for 90 Year Old Organization Protecting Rights of Naturists*.”

For the first time, Mary Jane’s extensive and informative report is available as a link (see below). This will save having to print 25 more pages in this report (and will help the environment)! A thank you to Jeff Baldasarre is in order for having created the link.

<https://www.dropbox.com/s/t08l6yx67v19eow/Jan%20to%20June%202021%20AANR%20Report%20%281%29.pdf?dl=0>

PART IV: 90TH ANNRversary

This year, AANR turns 90 years old. This is an excellent opportunity for AANR to reach out to both its members and to the outside community. Our committee prepared a letter, see attached, that was sent to the entire AANR membership. The major planned celebration was on the weekend of July 10th and 11th which coincided with Nude Recreation Week and Skinny Dip Day. Members were encouraged to get creative on Saturday July 10, 2021, use ‘90’ as the theme and send pictures to the AANR office for inclusion in the Bulletin. AANR clubs were encouraged to sponsor events for many people to show off their ‘90’ ideas. For those not near a club, members were asked to participate by themselves or with their family.

Our 90th anniversary reminds us that in just 10 years, we will be reaching our 100th Anniversary. We encourage the board to begin to budget and plan for the momentous occasion.

Respectfully submitted,

Ronna Krozy

Karen Lahey

Appendices

- A. *AANR Diversity Roadmap*
- B. *AANR Diversity Roadmap: Related Case Studies & Supporting Documentation*
- C. *90th AANRversary Letter*

Appendix A.

AANR Diversity Roadmap

By Timothy Sargent & Evan Nix

Objective

“The Only Constant in Life Is Change.” - Heraclitus

Change is not only inevitable, it is actually very healthy for organizations and businesses. Change encourages an institution to innovate, allows members to learn new skills, and provides new opportunities which will ultimately benefit the organization through new ideas and increased commitment.

Like any other organization, navigating an increasingly diverse and ever-changing world is arguably the most pressing task that AANR is facing. Fortunately for AANR, because we are not alone in this pursuit, we can look to other organizations and businesses who are succeeding in this area and learn from their model.

Fostering a diverse organizational culture is necessary to help AANR and its leadership better understand target demographics and what moves them, and imperative for the survival of all organizations looking to attract membership and support from the next generation. An organization with diverse representation in its leadership can better align its culture with the demographic make-up of America. Increased membership and member satisfaction can be achieved by improving how AANR interacts with an increasingly diverse public.

According to data from the Brookings Institute, race-ethnic minorities are responsible for all national growth. Based on the latest U.S. census, the white population declined from 63.8% to 60.1% of the total U.S. population between 2010 and 2019. Nationally, the U.S. grew by 19.5 million people between 2010 and 2019. Latino or Hispanic, Asian American, Black, and Native American populations grew by rates of 20%, 29%, 8.5%, and 7.6% respectively. The relatively small population of residents identifying as two or more races grew by a healthy 30%. [\[Source\]](#)

It's important to note that diversity is not just about race, but about representation for different ages, body types, gender identities, and sexual orientations as well. A true culture of diversity is never token, because it's about representation for a variety of perspectives.

Diversity is not just AANR's key to survival, it's the catalyst for growth. When AANR provides a welcoming, diverse, and safe environment, attracting representation for all races and creeds, its membership will blossom. This is the only way AANR will attract and retain young people and people from a diverse array of backgrounds, cultures, and walks of life. Without this ingredient, the 90-year legacy that AANR has built is doomed. With it, AANR thrives for another 90 years.

Path Forward

Commit to change and declare diversity a value. Say it out loud. We have to mean it. We should be transparent and humble about what we've gotten wrong in the past. Not just with the public, but with ourselves. From this point, a clear statement should be made about our intentions for improving diversity within AANR, both as a promise to the increasingly diverse nudist community and to hold ourselves accountable for our growth.

Elevate diverse voices in the organization and through its social channels. Provide a platform for the diversity that already exists within AANR and in the larger nudist community, and find the voices online to elevate by retweeting and sharing their perspectives.

Open the door to new perspectives. Be transparent about how the organization is run and how decisions are made, as well as how new members can become involved and add their voice. Continue to open regional and national meetings to the larger membership base by using Zoom and other virtual meeting services.

Recruit. Seek out diverse, motivated individuals with perspectives that are not well represented within the organization or its leadership and reach out to them to find ways to get them involved in AANR and its various committees. Recruit not just for volunteer positions, but for salaried positions in the organization. Recruiting for diversity does not mean filling quotas or adding token members to committees, but valuing the diversity of experience and insight that those voices have to offer in growing and expanding AANR's reach and mission.

Embrace diversity in every single committee and board. Diversity must be prioritized and a consistent consideration made by AANR and its regions. Assign at least one committee member to track and report on any issues that pertain to AANR's larger diversity and inclusion strategy within their committee. Add a diversity report to the agenda of each regular meeting.

Educate ourselves and our members. The onus is on us to do the work, not on others to teach us how. Engage in antiracism and diversity training and education. Develop a diversity certification program for affiliate clubs. This would be a program that clubs can voluntarily opt-in to. It would serve not only as a valuable tool for clubs and their members, but would also serve to demonstrate a commitment to growth and inclusion to potential new members and visitors.

Appendix B.

AANR Diversity Roadmap: Related Case Studies & Supporting Documentation

By Timothy Sargent & Evan Nix

Foreword

In an effort to substantiate the benefits referenced in the accompanying AANR Diversity Roadmap proposal, please see the below compilation of case study summaries and articles that support that proposal's assertion that fostering a culture of diversity and inclusion is both good for the larger nudist community as well as for the business interests of AANR and its affiliated clubs. You will also find articles below which specifically detail the cultural significance and return on investment when diversity and inclusion are embraced in a company or organization's marketing campaigns.

We believe that the case studies and articles below present a clear case that forging a path forward that both fosters diversity and inclusion within AANR's leadership structure and also works to improve our representation of minority groups in our marketing and PR efforts will establish AANR as a positive force in leading the nudist community forward, expanding our reach, and securing our legacy for future generations to enjoy and uphold.

Support

"The Business Case for Diversity in the Workplace is Now Overwhelming" ([Source](#))

A thoughtful post in the World Economic Forum blog which provides some numbers and facts about diversity in the workplace, including, importantly, "the millennial quotient." The article quotes a 2018 study by Deloitte which asserts that by 2025, 75% of the workforce will be made up of millennials, and 74% of millennials value and require a diverse workplace when sizing up employers. The article makes a compelling case that diversity is a necessity to compete.

"How Diverse Leadership Teams Boost Innovation" ([Source](#))

This article by Boston Consulting Group (BCG) details the results of a study on the impact of diversity within leadership teams on overall innovation as well as revenue. The study shows that companies with what it has determined to be above-average diversity scores among leadership reported "innovation revenue that was 19 percentage points higher" than their counterparts with below-average diversity scores. Overall financial health of these companies with above-average diversity among leadership was also reported to be about 9 percentage points higher than their below-average counterparts. This report also is clear to state that diversity should be sought not just in one dimension but across many dimensions, all of which have value.

"Delivering Through Diversity" ([Source](#))

This McKinsey & Company article comparing multiple studies begins by juxtaposing data from a 2017 and 2014 study, showing clear advantages to supporting a diverse leadership and management team. The immense profitability benefit is broken down both in terms of gender diversity and racial diversity. Not only do both the 2017 and 2014 studies show that diversity and inclusion positively impact profitability, but the

comparison between the two studies shows that that positive impact is ever increasing. An important facet of this article is that it also presents an actionable strategy for embracing a culture of diversity and inclusion, which it states must begin at the top level of leadership with a clear and compelling vision.

“Getting Serious About Diversity: Enough Already with the Business Case” ([Source](#))

This article from the Harvard Business Review references its own 1996 article entitled “[Making Differences Matter: A New Paradigm for Diversity](#)” in which the business case for diversity is made. In this 2020 follow-up, however, the authors assert that the economic impact of a diverse workforce should not be the driving factor behind why a business pursues diversity, going so far as to identify research that shows that when diversity is increased without efforts being made to increase understanding between groups, share cultural knowledge, and embrace the value of diverse voices, the business impact is negligible. This article posits that the true economic benefits of a diverse company or organization come when diversity and inclusion are embraced because it is the right thing to do, *not because it is profitable*.

“Millennials at Work: Perspectives on Diversity & Inclusion” ([Source](#))

The results of this 2016 study are presented as an infographic (follow the link above to view). The takeaway here is that younger generations such as Millennials and Gen Zs are increasingly comfortable having discussions around diversity and inclusion and are also found to favor workplaces where diversity and inclusion are priorities for their employer. This should shed light on the changing values and priorities that younger generations have in regards to equality, especially when it comes to where they choose to spend their time and energy.

“How Diversity & Inclusion Campaigns Drive Brand Outcomes” ([Source](#))

This article provides a summary of a more in-depth marketing strategy guide by the Video Advertising Bureau entitled “[Do The Right Thing](#).” In this summary, clear case studies are laid out showing the immediate returns on investment of marketing campaigns built around diversity & inclusion, such as Target’s “Honey Pot” campaign featuring that brand’s Black woman entrepreneur, and Denny’s bilingual “See You at Denny’s” campaign which highlighted modern, multicultural families and friend groups. In the case of the “Honey Pot” campaign, sales of “Honey Pot” products increased 20-30% following the ad; in the case of the Denny’s campaign, website traffic was up 135% among Black viewers following the ad compared to the previous month.

“Nike’s Colin Kaepernick Ad Sparked a Boycott -- And Earned \$6 Billion For Nike” ([Source](#))

This article from Vox Media details the financial impact of Nike’s controversial ad featuring Colin Kaepernick, noted NFL player who used his platform to raise awareness around police brutality, particularly against Black Americans. While the ad did spur some to “boycott” the brand, their strong statement in support of the athlete ultimately saw the company’s value increase by \$6 billion almost immediately. The message in this instance is that, yes, while it may be morally right to stand up for equality and diversity, the financial benefits are also significant and far outweigh any potential backlash against “progressive” marketing campaigns.

“7 Brands That Got Inclusive Marketing Right” ([Source](#))

This article leads with information about the increasingly diverse makeup of the world we live in and the increased importance of representing and embracing that growing diversity in the way we market brands, even relaying a Kantar study showing that ads perceived as “progressive” were 25% more effective. The article goes on to detail seven brands that have successfully marketed themselves as inclusive, some over decades of consistent messaging that embraces diversity (such as Coca-Cola) and others emerging relatively recently with inclusivity-based marketing campaigns (such as the dating app, Bumble). The

important factor here is doing the research, actively seeking and valuing diversity, and portraying those values effectively and respectfully.

“Cosmetics Are a Case Study for Embracing Diversity in Marketing” ([Source](#))

In this Forbes article, an example is made of the beauty industry and its consistent emphasis on ensuring that people from all walks of life, of all races and colors, are represented in their marketing campaigns. For the beauty industry, they have no choice but to work to make sure everyone can see themselves represented as “beautiful,” because their customer is *everyone*. Many beauty industry leaders are turning to social media influencers to expand that representation even further.

“Why Diversity in Ads Is More Important Than Ever for Revenue” ([Source](#))

This AspireIQ article dives into the reasons why diversity in marketing is so important, citing an Adobe study showing that 62% of respondents indicated that the degree to which a brand represents diversity impacts their perception of it, also showing that large swaths of people belonging to minority groups have entirely walked away from a brand based on a lack of representation of their minority group in the brand’s marketing. The article includes examples of brands who have made positive strides in increasing representation, followed by substantial returns on investment through increased web traffic, increased sales, and increased overall business value. Influencer- and community-based sourcing of content is cited as a scalable and inexpensive option for increasing diversity in a brand’s advertising.

“Data Shows Consumer Want Diversity in Marketing -- Why Many Brands Struggle to Get It Right and How to Fix It” ([Source](#))

This Forbes article repeats many of the themes of the previous article, confirming the importance of diversity in marketing and advertising, but also providing some concrete steps for getting it right. The value of this article is that it calls attention to the importance of having diverse perspectives and experiences at the table when decisions about how to market to those same diverse groups are being made, which is further support for the importance of diversity in an organization’s leadership.

“Gender Equality: #WeSeeEqual Campaign” ([Source](#))

Less of an article and more an example of a positive commitment to inclusion and diversity both inside and outside of an organization, this campaign by Procter & Gamble (P&G) details all of the measures that they are taking to impact diverse representation within their company structure as well as in their marketing and partnerships, to ensure that the messages they are sending about their commitment to diversity can be seen in all aspects of the way they do business. This type of multifaceted advocacy and awareness fosters a strong culture of diversity and cements the public’s perception of the company as authentic and genuine because the company is living up to its marketing campaigns.

Appendix C.

Happy AANRVersary!!.

AANR takes your privacy seriously! AANR does not divulge or sell your membership email or any of your personal information.

Please DO NOT publish this report on the Internet. Information contained in this report is for only AANR Clubs and AANR Officials.





Dear Fellow AANR Member,

This year AANR is turning 90 years old! This is a very special milestone and all of us should be very excited. But it is because of **you**, our loyal members, that we can celebrate our 90 years promoting healthy, wholesome family nude recreation.

Our celebration will be on the weekend of July 10th and 11th which coincides with Nude Recreation Week and Skinny Dip Day. We are asking everyone to have fun and get creative on Saturday, July 10, 2021. Just use '90' as the theme and send your pictures to the AANR office for inclusion in the Bulletin.

The AANR clubs have been encouraged to sponsor events for many people to show off their '90' ideas. Perhaps spelling '90' out with their

bodies and taking a picture from above. Or collecting 90 t-shirts to send to homeless shelters. For those not near a club, you can participate by yourself or with your family.

But, please remember to download the photo release form [here](#), sign it, and return a scan or picture of it with your photo.

The email address to return it to is

msigman@aanr.com

Our 90th anniversary reminds us that in just 10 years, we will be hitting our centennial. That is such a huge accomplishment. We have gone from having to hide in the woods to be able to ride our bikes in events like World Naked Bike Ride in city streets.

One can only dream of where we can go from here.

Where do you want to go?

Where do you want AANR to go?

After these challenging times, we look forward to seeing our friends at our clubs and at beaches. With our new understanding of how to meet electronically, AANR is looking at ways to create Special Interest Groups and forums so that members living remotely from clubs and beaches or having difficulty with transportation can participate in the camaraderie that nudism provides.

So to one and all,

**Stay healthy, stay nude and Happy
AANRVersary!!**





**American Association For
Nude Recreation**

Contact Us Today



American Association for Nude Recreation | 1703 N Main St, Ste. E, Kissimmee, FL 34744

[Unsubscribe karen.lahey@aanr.com](mailto:karen.lahey@aanr.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by elecomm@aanr.com



30400 S. Sunray Trail
Worley, ID 83876

June 10, 2021
Audit Committee Report for the fiscal year ending December 31, 2020

Acting Finance Chair – Nilda Miranda – not present

Member – Margie Cantlon

Member – Donna Jennings

Member – Susan Bale

Member – Heidi Grist

Also present – Terri Capshaw, AANR-NW Treasurer

The Audit Committee met on this date to review the treasurer's record for AANR-NW for the fiscal year ending December 31, 2020. The committee consisted of members Margie Cantlon, Donna Jennings, Susan Bale, and Heidi Grist. Treasurer, Terri Capshaw, was on hand to answer questions. The review consisted of comparing checks written with supporting documentation and verifying that all accounts were balanced with appropriate bank statements. Checks and Deposits were properly posted to daily financial records and balance sheets. All records were kept in a neat and orderly fashion and were easy to verify and cross reference. The committee finds that the records of Treasurer, Terri Capshaw, are consistent with accepted accounting procedures. The committee also checked current corporate filing status with the Washington Secretary of State and the 990N e-postcard filing with the IRS for 2020.

We wish to thank her for doing such an accurate and professional job.

Respectfully submitted,

Margie Cantlon	6/10/2021	<u>Margie Cantlon</u>
Heidi Grist	6/10/2021	<u>H. Grist</u>
Donna Jennings	6/10/2021	<u>Donna Jennings</u>
Susan Bale	6/10/2021	<u>Susan Bale</u>
Terri Capshaw	6/10/2021	<u>Terri Capshaw</u>



2021 AANR-NW General Assembly

Brand Management Report

The AANR-NW Brand Management Committee created several giveaways for your use.

We have about 300-500 each of the follow items with the AANR-NW logo:



(These are samples without our logo.)



We also updated the regional brochures and printed 500 copies for you. Printed copies are available, as well as a printable PDF.

The region now has access to a Zoom account. Please contact me if your club would like to schedule an online meeting.

Please read the AANR Membership Management/PR Combined Report. It has many recommendations concerning membership growth.

I want to commend the work that Andee Rodgers is doing on Social Media. What a wonderful representative of the Northwest!!!!

The 2021 AANR-NW Photography Contest is underway. As of early July, we have over 40 pictures submitted. There is still time before the convention to submit pictures at aanr-nw.org.

Respectfully submitted,

Karen Lahey

425-765-0004

Karen.lahey@aanr.com



Digital Communications – AANR-NW – Convention 2021

- Our last e-news mailing went to 1218 valid recipients. The mailings include a list of the events at clubs around the region for the following four weeks, along with other news items. The items in the event list also include links to the club websites. With almost no events and many clubs closed due to the pandemic for the last year+, we haven't been sending out as many mailings as usual, but we will be returning to a more regular schedule. The open rate (the per cent of mailings being opened by the recipients) is running about 25%, a very high rate in general for bulk mailings. The click rate (the per cent of readers who click on at least one link and visit some web site as a result) runs at up to 5%; this is an excellent rate, indicating the number of members who are actively reading the mailings and investigating further, including being sent to club web sites.
- We continue to add events to the calendar on aanr-nw.org. Users can filter by club, by AANR-NW events, by major events and other categories. Clubs can also add their own events to the calendar, and some clubs are doing that. Please contact us to learn how to do that. The calendar is now displayed by default in a more compact collapsed layout.
- The cpanel that is included as part of our hosting package provides a mechanism for editing websites online.
- Nine club websites are being hosted by aanr-nw.org. We handle the domain registration for all of them. We also handle domain registration and email for the Willamettans. We also provide a web site to the AANR Education Foundation. For all of the websites that we host, we also provide up to date SSL certificates (Sites need these for support for secure https pages). Please let us know if your club would like to take advantage of either free hosting or domain registration service. (dcc@aanr-nw.org)
 1. Columbia River Sun Club – columbiariversunclub.com
 2. Hidden Springs - hiddenspringsnudist.org
 3. Kaniksu - kaniksufamily.com
 4. Montana Naturist Organization – montananaturists.org
 5. Mountaindale Sun Resort - mountaindalesun.com
 6. Rogue Suncatchers - theroguesuncatchers.com
 7. SLUGS - slimetrail.org, slimetrail.com
 8. Sun Meadow - sunmeadow.org
 9. Sun Rovers - sunrovers.org, sunrover.org
 10. Willamettans – Web hosting at another provider. Willamettans.com, willamettans.org, w-tans.com, w-tans.org, wtans.org registered by [aanr-nw](http://aanr-nw.org) and redirected to their website. We handle their club e-mail.
 11. AANR Education Foundation.
- The DCC has provided individualized technical assistance to several of our member clubs, including
 - New website, columbiariversunclub.com, for Columbia River Sun Club
 - New mail group and website fixes for SLUGS, at slimetrail.org & slimetrail@googlegroups.com
 - Fixed club page and map, updated calendar and improved picture gallery at aanr-nw.org, and assorted other fixes and updates. The picture gallery support is now available for free to all of our hosted websites.
 - Fixes for sunrovers.org

Respectfully submitted,

Jim Lahey



2021 AANR NW Convention

Government Affairs Report

If you wonder what your Government Affairs team is doing, we have updated our nation-wide legislative tracking system to a more comprehensive program called "**FiscalNote**" that reviews state and federal legislation and directs notices of legislation in our region to me. The program looks for words in legislation that could, potentially have an impact on nude recreation. There is a whole list of words, the most obvious being: "Nude, Nudity, Indecent exposure, penis, nipple," and many more. Then individuals across the country review these bills to determine if there is a direct or even indirect threat to nude recreation. Sometimes this comes as a result of "unintended consequences" such as the topless coffee stands ruling that had far reaching impact on nude gathering.

Going through such legislation is an arduous task, as the legalese writing is long-winded and often hard to follow, sometimes requiring search of *prior* legislation referred to. But there is more that each of us can do.

If you hear or read of a proposal in your state or local government-legislature or city council, (or even in Canada) that concerns you, please don't ignore it. See if you can identify a specific city/state/province and even a title or bill number and let me know to look into it in depth. At some point it may be important for us to make contact with the bill writers or to attend public hearings, but this is uncommon. We now have someone reviewing some items that come up in Canadian councils.

The team of more than 30 individuals from AANR, the AANR Regions and TNS video conference monthly, noting issues such as the closure of Little Beach in Hawaii or the need for letters/emails of support to legislators in Florida who are considering the importance of nude beaches to the Florida economy. This can be extremely helpful when a state passes Pro-Nudity legislation for a state's benefit. This kind of legislation provides support to present to lawmakers who are considering a law in our own areas.

Stay alert! Remain vigilant. We are working together to protect Nude Recreation in America!

Dave Smith, GAT Chair



AANR-NW PUBLIC LANDS REPORT CONVENTION 2021

Extreme heat, wild fires and continued drought have made nude recreation on northwest public lands difficult this past year. Some trails and scenic areas were closed to hikers, a landslide prevented access to Cougar hot springs and many buildings at Breitenbush Hot Springs were destroyed by fire. Two AANR clubs almost were burned as the wildfires crept very close. Both were fully evacuated but survived. 2021 has shown no respite from the continuing drought.

The first 2021 Oregon nude beach clean-ups have been scheduled for late July. AANR-NW does two clean-ups each year at each of the nude beaches. Due to the extreme heat in late June in the entire northwest, extra power generation led to higher water on the beaches. It is now dropping back to normal. These clean-ups are a good way for us to let the public know about our community involvement. We are doing these in conjunction with SOLVE, as well as the Oregon State Parks and Fish and Wildlife departments. We do litter clean-up, invasive species eradication and trail widening. No parking fees are levied for our volunteers and we usually have a hot dog roast at the conclusion of each event which sometimes includes voluntary food contributions from attendees. This will be the last year that I will be leading them as I will be 75 very soon and I am scaling back the physical activity required. A volunteer from in the Portland/Vancouver area would be appreciated. These legal nude beaches are unique to Oregon and we want to continue to keep our beaches bare!!

**Mike Parker
Regional Public Lands Chair
publiclands@aanr-nw.org**

AANR-NW Hall of Award Recipient, 2021 – Terri Capshaw

Terri Capshaw has been a member of AANR and AANR-NW since September of 1983.

She and her husband Mike and Margie and Chas Cantlon have been joint owners of Sun Meadow Family Nudist Resort in Worley, Idaho, for 13 years.

Terri has been the treasurer of AANR-NW for the past 11 years.

But one of the most important things she's done I believe is to bring together women to help them feel stronger and more self-confident.

Some years ago, Terri suggested a new activity for an event at Sun Meadow Resort. It was called a "power circle". The women sat in a circle and took turns talking about whatever was on their minds: problems, joys, plans, anything. When it was over, all the women agreed it had been an extremely powerful experience. Over time the activity came to be known as the WINR (Women in Nude Recreation) meeting and Sun Meadow began having one every year.

It was Terri who suggested that the topic of one of those meetings be how to manage experiences of sexual harassment. It was important to her that women discuss ways they can help each other in difficult situations. The concept of "Women Helping Women" came to the forefront of those meetings and the women left meetings armed with tools to help themselves and each other.

In 2020 Terri joined the WINR committee for AANR-NW, as well as the WINR committee for AANR. These committees are working together to develop a poster that lists strategies for women who have been made to feel uncomfortable. The committee is also developing a brochure going deeper into the topic of Women Helping Women. The idea that Terri Capshaw originated in the power circle has grown into a WINR product that will soon be shared internationally with all of AANR.

AANR-NW HISTORIAN REPORT - CONVENTION 2021



Mike Parker
AANR-NW Co-Historian
historian@aanr-nw.org

LuCinda Gustavson
AANR-NW Co-Historian



The regional Archive/Library has been mostly closed since the Covid19 virus made close contact almost impossible in small buildings. With the end of Covid restrictions, that has now changed. The electrical system to the library was rewired by volunteers from the Willamettans after the old system failed. Almost the entire main building has been rearranged by LuCinda and she has solicited volunteer docents who will be opening the library to visitors on days during the summer and into the fall.

The Consortium of nudist libraries has been up and running and a sharing of digital files will become possible at the northwest library as a new library internet system was installed by the Willamettans. Further cataloging will be started soon. A mutual cataloging format, entitled the Master Catalog Concept Plan, has been suggested to make all filing records easily shareable. The Consortium now has contacts with German, British and Dutch nudist libraries and representatives from each location are on the quarterly Zoom meetings. The region has allocated funds for a computer, yet to be purchased and a scanner, which has already been purchased, A new digital monitor has been donated for viewing movies.

On the Friday of the regional convention(July 16), there will be an hours long open house with snacks available and nudist t-shirts will be sold to those interested. Some historic regional 8mm films were digitized and will be shown. The library will also be open at other times throughout the weekend. Our new OPEN flag will welcome you in. As the region celebrates its 75th year in 2021 and AANR its 90th, the history of northwest nudism will continue to be treasured in our library!

Below is the AANR-NW Library & Archives Action Plan from March 2021:

Preserve and archive the history of AANR-NW, member clubs, and family nude recreation in the Pacific Northwest.

1. Identify materials from AANR-NW and associated clubs that are already in the collection.
 - a. Prioritize materials to be in the main building.
 - b. Find best practices for storing/displaying historical artifacts/collectable items.
2. Catalog identified materials.
3. Scan identified materials.
4. Locate materials in the main library building as space allows.
 - a. Store lower priority and duplicate materials in the auxiliary building.
5. Solicit additional materials from AANR-NW and associated clubs.

Provide access to archived materials for research and education.

1. Make library available and welcoming to researchers and guests.
 - a. Complete rearranging of main library
 - i. Obtain desk.
 - ii. Obtain two reading chairs.
 - iii. Obtain small end table (optional)
 - iv. Identify locations for displays, plaques, pictures and historical artifacts/collectable items.
2. Establish regular visitation hours during summer season.
 - a. Recruit and train volunteer docents.
 - i. Call for volunteers in Willie's FB group in April.
 - ii. Training session in May during Spring Clean-up day.
 - b. Identify regular weekly open hours.

- i. Sunday 10-12? 2-4?
- 3. Provide internet access and computer hardware to access nudist library consortium online collection.
 - a. Install new electrical and internet lines.
 - b. Obtain a computer for researcher use.
 - i. Does the Willamettans have a computer to donate?

Promote family nude recreation in the AANR-NW region

- 1. Create engaging and educational displays in main library.
 - a. Map of NW clubs & nude recreation sites.
 - i. Incorporate realia by using the large display case?
 - b. Display of Willamettans' history.
- 2. Make flyers and promotional materials available to guests.
 - a. Obtain flyers and promotional materials from AANR-NW, clubs, and nude recreation sites.
 - b. Have flyers in library and Lodge.
- 3. Hold special events to encourage guests to visit library.
 - a. AANR-NW 75th anniversary open house.
 - b. Tea Time for Old Times?
 - c. Movie showings?
 - d. Historic t-shirt sale fundraiser (do we really need/want all those stored t-shirts?)
- 4. Have a "history corner" on the Lodge bulletin board?

Here is the AANR-NW section of the Nudist Library Consortium brochure:

The AANR-NW regional library/archive operates as an archive and viewing library for nudist books, magazines, photos, slides, films and club memorabilia. It **was established in 2008 and is part of the region. Regular hours have been established in the summer season.**

It has the following goals:

Preserve and archive the history of AANR-NW, member clubs, and family nude recreation in the Pacific Northwest.

- 5. Identify materials from AANR-NW and associated clubs that are already in the collection.
- 6. Catalog and scan, if necessary, identified materials.
- 7. Receive additional donated material that is different from that which is already present.

Provide access to archived materials for research and education.

Make library available and welcoming to researchers and guests.

Promote family nude recreation in the AANR-NW region.



Located at

Willamettans Family Nudist
Resort
37000 Parsons Creek Rd
Springfield, OR 97477





NW NudeScene Report Convention 2021

Jim Lahey

nudescene@aanr-nw.org

secretary@aanr-nw.org

The May and July 2021 issues have been published since the spring board meeting.

The May issue contained club news and calendars, president's report, member trustee report, photo contest article with photos, GAT news, GAT related article about Little Beach in Hawaii, a convention article, an article about the new Columbia River Sun Club in central Washington, and an article about a book set a nudist resort written by a Willies member. It covered the fact that all schedules were tentative due to the uncertainty of the coronavirus pandemic.

The July issue contained club news and calendars, president's report, member trustee report, a convention article, a NW library report, a Rooster Rock beach report, and an article about Sun Meadow activities this summer.

These and other past NW NudeScenes are always available at <https://www.aanr-nw.org/for-members-only/nudescene-archive/> , password Nud3.

The deadline for articles, club news and calendar items for the November NudeScene is September 15.

I'll be happy to accept articles and photos about your clubs, and use them as space allows.

Several clubs have not been sending calendar and club news. I've been reviewing club web sites for the information, but this would be easier and more accurate and engaging if all the club publicists would provide this. Please let me know who is your NudeScene contact, with e-mail address, so I can include them in my reminders.



AANR Northwest Convention Application

Application to Host an AANR Northwest Convention for 2023 (year)

Proposed dates of convention from: 7/21/23 to: 7/23/23

1. Club Identification:

Club Name: Squaw Mountain Ranch Phone: 503 630 6136

Address: P.O. Box 2009, 48176 SE Tumala Mt. Rd., Estacada, OR 97023

Email Address: prsqawmt@gmail.com Web Site www.squawmt.com

2. Contact Person:

Name: Andee Rodgers Title: President

Home Address: P.O. Box 1482 City: Estacada State: OR 97023

Home Phone: 509 833 6739 E-mail Address: andeelou44@gmail.com

3. Description of Grounds:

Total area (acres): 19 Parking area: throughout grounds, 60+ spaces

Area available for nude activities: 19 acres

Type of screening, if any: Federal Sex Offender Registry

4. Meeting Areas: Indicate the dimensions and seating capacity of indoor and outdoor areas that would be reserved for AANR Northwest business meetings.

Indoor 27'x39', 35; 25'x25', 30; 25'x25', 25 Outdoor 50'x100', 125; 25'x35', 40; 10'x35', 25

5. Recreational Facilities: Indicate the number, type and construction of all recreation facilities, i.e., swimming, volleyball, children's playground etc.:

1 acre lake, wood-fired sauna, volleyball, bocce ball court, horseshoe pit, miniature golf, pool table, ping pong, weight room, 1/4 acre sunning lawn, 2 hot tubs, 15'x30' stage, pickle ball, cornhole, children's playground

6. Office Facilities: Phone: Fax: Computer Access: Copy Machine:

Hours of Operation: 24/7 to: _____ Gates Open: 24/7 to: _____

7. Proposed Ground Fees: (per adult 18 years or older)

Daily Ground Fee: \$ 0. Ground fees for the entire convention: \$ 0

8. Lodging: Indicate the number and the price of:

Private rooms or cabins: 3 @ \$ 50 /day. Tent sites 25 @ \$ 10 /day

Total RV/Trailer Spaces 25 Please indicate below the number of RV sites by amenities:

Full hook-ups/²⁰/30 amps 23 @ \$ 25 /day. Full hook-ups/50 amps 2 @ \$ 25 /day

No utility hook-ups _____ @ \$ _____ /day NO SEWER

9. Communication: Internet access – describe satellite wifi/starlink

10. Dining Facilities: (restaurant, community kitchen, snack bar, etc.)

Describe type of facility: Snack Bar with Commercial kitchen, private kitchen for lodge guests

11. Sanitary Facilities: Indicate the number of:

Indoor Showers: hot ✓ cold _____ Outdoor Showers: hot _____ cold 1
Toilets: 8 flush: 4 chemical: 3 outhouses: 1 Laundry Facilities: _____

12. Access to Public Transportation and Facilities: Indicate the distance in miles to the nearest:

Commercial Airport 40 Bus Depot 40 Hotel/Motel 9 Car Rental 40
Grocery Store 9 Auto Repair Garage 9 Hospital 30

13. Camera Policy & Rules: (See Procedure Manual 1.00.09 Photography at AANR Northwest Sponsored Events and Convention Contract F-C-4 – 7)

Are club's camera rules more restrictive than those of AANR Northwest? Yes _____ No X
If yes, please describe in Section 16. *AANR Northwest Convention Camera rules shall be in effect if club answers "No"*

14 Additional Facilities Planned For Completion In Time For The Convention:

15. Club Policy on Possession and Consumption of Alcohol:

adults only

16. Additional Information/Remarks:

Friday evening DJ, Saturday evening variety show

The accuracy of the preceding statements, which are submitted in support of this application to host an AANR Northwest convention, is certified by the undersigned.

Name: (please print) Andee Rodgers Position with club: President

Signature: Andee Rodgers Date application submitted: 6/29/21

This application shall be submitted to the AANR Northwest Time and Place Committee not less than 30 days before the General Assembly meeting at which the bid will be considered.

WINR Committee Chair Report, 2021 Convention

The Body Positive Brochure is done and in distribution. It has been my distinct pleasure working with Margie Cantlon, Kathy Watzel, Terri Capshaw, Donna Jennings, & Holly Hastings on this project. The photographs and content in this brochure will help a multitude of women on the path to self-confidence and acceptance of their bodies.

We also collaborated on a WINR logo for the brochure and hopefully future projects as well.



Respectfully submitted,

Andee Rodgers
WINR AANR NW Chair

To the AANR-NW Diamond Anniversary

By John Mullin

The world was a different place for woman and for man.
The tyrants had been vanquished in Europe and Japan.
They bravely fought for freedom and now they had a plan.
To cast off their pretensions and acquire an even tan.
At Cobblestone in '46 some nudists got together.
To liberate their bodies and enjoy the sunny weather.
It's time to shed restrictive clothes and make our bodies free.
Let's say goodbye to cover-ups, said every he and she.
So from the town of Issaquah, from Portland to Spokane.
It's time to doff our garments and get an even tan.
As sunbathers they did unite and came to realize
We could have a better world if we were to organize.
As several generations passed, our numbers multiplied.
Enjoying body freedom both outdoors and inside.
We've grown now to fifteen clubs
Now meeting at the Willamettans and living in the nude
And so we reach our diamond year, it is now our intention
To celebrate AANR Northwest and have a great convention.
To the Willies now we do salute, we're glad we all are here.
Your hospitality was great. We'll see you all next year.